



May 2018

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Dear Friends,

Your belief in our mission has made an impact in this community. I'm writing both to thank you and to ask for your help.

We are proud of our success over the last 47 years in providing an *essential* safety net for citizens over 60—made possible through generous donations from supporters like you. Silver Key is unique in the way we provide our one-stop services, lifting seniors and entire families up daily as well as during urgent times of need.

Each year our program expenses increase because there are more seniors in need. As we approach the end of our fiscal year, we need to close a funding gap of \$40,000. We are asking for your help to make up this shortfall before June 30<sup>th</sup>.

Your generosity will make a valued difference in our services. Your gift of any size will help us continue our work, serving in partnership with others to provide our most vulnerable citizens with the support they need for quality of life. Silver Key's mission is focused on helping seniors 60 and older to age safely in place with dignity and independence, a goal we know you share.

We hope you will help us with this urgent funding need. Please know, in advance, how much we—and the 7,000 seniors we serve annually—appreciate your gift.

Thank you for your continued support of Silver Key.

Sincerely

A handwritten signature in cursive script that reads "Patricia A. Ellis".

Pat Ellis  
President & CEO

P.S. You could double or even triple the impact of your gift with a matching gift from your employer.