



- Annual Sponsorship Packages -

Diamond | \$10,000

- Premier placement of your company name/ logo on all print materials, to include invitations, newspaper ads & news releases for annual event
- Exclusive logo placement on the Bidding for Good platform*
- Premier placement of company logo and full page ad in event program
- Your company logo on recyclable grocery bags given out to Senior Assistance food pantry clients
- Name and logo used in any television and radio publicity efforts for the event
- Verbal recognition at the event
- Company logo on table signage at the event
- Limited category offering
- Two tables (20 guests) at the event
- Placement of company logo in select news releases for the event
- Vehicle sponsorship one year and includes signage inside of the vehicle
- Your company name and logo on our website
- Placement of agency logo on print materials; invitations, newspaper ads & news releases for the event
- Your agency's literature guaranteed placement on Silver Key information racks
- The chance to provide a monthly educational/ Active Living opportunity for guests
- Housing Navigation Sponsorship
- Guardianship Sponsorship
- No charge, use of conference rooms (w/ prior notice)*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- A token of acknowledgement to be displayed in your place of business and ours
- Logo displayed on Sponsor Wall - cycled on a displayed screen
- Opportunity for informational table in Active Living Center*
- Mention in our printed newsletter
- Active Living flyer feature*
- A feature on all of our social media platforms*
- Logo included on Bountiful Bag

Platinum | \$7,500

- Preferred placement of your company name and logo on print materials; invitations, newspaper ads & news releases for annual event
- Preferred placement of company logo and name in the event program
- Placement of company ad in the event program
- Your company logo on recyclable grocery bags given out to Senior Assistance food pantry clients
- Your company name and logo on our website
- Verbal recognition at the event
- Company logo on table signage at the event
- Limited category offering
- Two tables (20 guests) at the event
- Placement of your company logo in select news releases for the event
- Housing Navigation Sponsorship
- Guardianship Sponsorship
- Logo included on Bountiful Bag
- Your agency's literature guaranteed placement on Silver Key information racks
- No charge, use of conference rooms (w/ prior notice)*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- A token of acknowledgement to be displayed in your place of business
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- Logo displayed on Sponsor Wall - cycled on a displayed screen
- Opportunity for informational table in Active Living Center*
- Mention in our printed newsletter
- Active Living flyer feature*
- A feature on all of our social media platforms*
- The chance to provide a monthly educational/ Active Living opportunity for guests

*Certain restrictions may apply, see Director for details

Gold | \$5,000

- Placement of your logo on print materials; invitations, newspaper ads & news releases for annual event
- Preferred placement of company logo and name in the event program
- Placement of company ad in the event program
- Your company logo on recyclable grocery bags given out to Senior Assistance food pantry clients
- Your company name on our website
- Verbal recognition at the event
- Company logo on table signage at the event
- One table (10 guests) at the event
- Housing Navigation Sponsorship
- Guardian Sponsorship
- No charge, use of conference rooms (w/ prior notice)*
- Monthly opportunity for informational table in Active Living Center*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- Logo displayed on Sponsor Wall - cycled on a displayed screen
- Mention in our printed newsletter
- Active Living flyer feature*
- A feature on all of our social media platforms*
- The chance to provide a monthly educational/ Active Living opportunity for guests
- Your agency's literature guaranteed placement on Silver Key information racks
- Logo included on Bountiful Bag

Silver | \$3,500

- Placement of your company logo on invitation and name in news releases for annual event
- Placement of company logo and name in the event program
- Company logo on table signage at the event
- One table (10 guests) at the event
- Your company name on our website
- Logo displayed on Sponsor Wall - cycled on a displayed screen
- No charge, use of conference rooms (w/ prior notice)*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- Mention in our printed newsletter
- Quarterly opportunity for informational table in Active Living Center*
- The chance to provide a quarterly educational/ Active Living opportunity for guests
- Active Living flyer feature*
- A feature on all of our social media platforms*
- Your agency's literature guaranteed placement on Silver Key information racks

Bronze | \$1,500

- Logo displayed on Sponsor Wall - cycled on a displayed screen
- Placement of company name in the event program
- Company logo on table signage at the event
- One table (10 guests) at the event
- Your company name on our website
- Mention in our printed newsletter
- Active Living flyer feature*
- A feature on all of our social media platforms*
- No charge, use of conference rooms (w/ prior notice)*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Opportunity for informational table in Active Living Center*
- Your agency's literature guaranteed placement on Silver Key information racks

*Certain restrictions may apply, see Director for details

Notes:



-Annual Sponsorship Commitment -

Please check the box of the sponsorship level you are selecting and complete the information below.

- Diamond | \$10,000 Platinum | \$7,500 Gold | \$5,000 Silver | \$3,500 Bronze | \$1,500

Sponsor Name

Term of Annual Sponsorship

Address

City, State, Zip

Representative's Contact Name

Representative's Contact Phone

Representative's Contact Email

Authorized Signature

Date

Payment Options:

- Online at: <https://www.silverkey.org/donate>
- Enclose check made payable to: Silver Key Senior Services
- Please send invoice

Send Completed Form/Payment to:

Administrative Offices, 1625 S. Murray Blvd., Colorado Springs, CO 80916 or scan and email completed form to: Director of Development at development@silverkey.org

If sponsorship level includes logo, please send the logo to: Resource Development Coordinator at development@silverkey.org

Please note: Any logos received less than 30 days prior to the event cannot be guaranteed to be included on the event day banners/posters.

Questions? Contact the Director of Development at development@silverkey.org or 719-884-2313.

**All initial annual sponsorship payments are due within 30 days.*

Silver Key Senior Services is a non-profit organization recognized by the Internal Revenue Service as a 501(c)(3). There were no tangible goods received in return for this gift and the entire amount is tax deductible.