

# Silver Key Annual Report 2018 - 2019

Silver Key's vision is to make the greater Colorado Springs area the best in the nation to age.

## FROM OUR PRESIDENT & CEO

This year, Silver Key Senior Services will celebrate a milestone 50 years of service in the Pikes Peak region! The number of people and organizations linked to Silver Key in one way or another is tremendous; and yet, in many ways, Silver Key remains a best-kept community secret.

Since our inception in 1970, staff and volunteers have provided services to assist older adults achieve the highest level of dignity and independence that they choose in a safe and healthy way.

We remain firmly committed to that mission and are also implementing strategies to not only sustain the organization, but foster growth and meet the demand to serve even more people. We are positioning Silver Key to be a fully engaged and highly visible organization that is essential to the fabric of our community.

What does all of this mean for the older adults we serve? The expanded visibility and relationships will translate to more seniors being served in a timely, high-quality manner and added resources made possible by our community of volunteers, donors, and staff.

Thank you for your contribution to this organization and for helping Silver Key soar to new heights while achieving more than we ever imagined possible. I will never take for granted my role in continuing Silver Key's rich and profound history.

On behalf of the entire board and family of dedicated staff, volunteers, and donors, I look forward to celebrating our many achievements at Silver Key's 50th anniversary Engaged at Every Age Gala in June 2020!

With highest regard,



Jason DeaBueno  
President & CEO



## BOARD OF DIRECTORS:

Jan Martin, Chair  
Lynne Jones, Vice Chair  
Greg Broeckelman, Secretary  
Dave Bunkers, Treasurer  
Carla Hartsell, Immediate Past Chair  
Becky Hurley  
David Lord  
Steve Hunsinger  
Commander Scott Whittington  
Mike Rowe  
Cari Karns  
Gary Geiser  
Jason DeaBueno, President & CEO

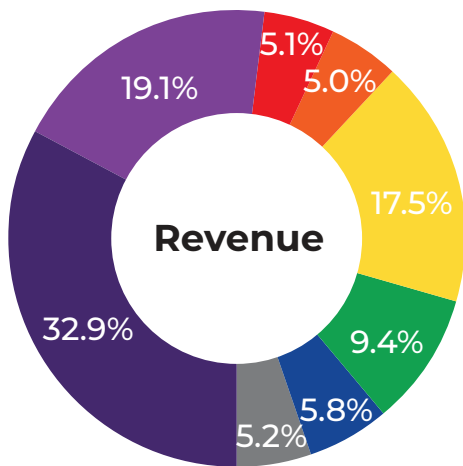
## FOUNDATION BOARD:

Howard Black, President  
Dick Wilhelm, Vice President  
Mike Rowe, Treasurer  
Luke Anderson, Secretary  
Carl Donner III, Emeritus  
Elly Durham, Member  
Peter Murray, Member  
David Lord, Member  
Skip Morgan, Member  
Jason DeaBueno, President & CEO

## FISCAL YEAR MILESTONES 2018-19

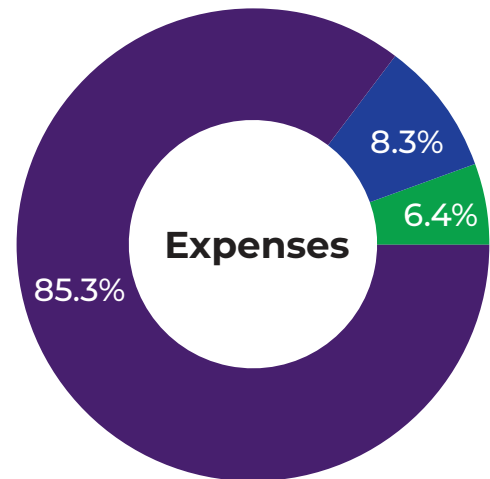
- Celebrated the completion of our 5-year capital campaign for the Silver Key Campus.
- Received the Senior Corps VA Choose Home Initiative multi-year grant to launch a new national pilot program providing volunteer companionship to local senior veterans.
- Enhanced and recast our volunteer program as the V.I.P. (Volunteer Impact Program) including vastly improved recruitment, orientation, and training in collaboration with our newly launched Active Living program.
- Received Housing Navigation grants providing for additional specialized support for various housing

## FINANCIALS : 7/1/18 - 6/30/19



● Contract Services	\$2,169,504
● Contributions & Grants	\$1,260,982
● Capital Campaign	\$ 336,244
● Silver Key Foundation	\$ 328,368
● In-Kind Contributions	\$1,157,543
● Program Service Fees	\$ 618,855
● Investment Income & Other	\$ 377,826
● Operating Reserves	\$ 348,179

Total **\$6,597,501**



● Program Services	\$5,601,982
● Administrative	\$ 548,122
● Fundraising	\$ 417,397

Total **\$6,597,501**

## PLANS FOR FISCAL YEAR 2019-20

- Improve organizational communications for a better client experience, including a vastly improved volunteer-led live call center.
- Ensure that all volunteers in our V.I.P. (Volunteer Impact Program) receive a high quality purposeful experience through every touch point in their personal journey with Silver Key.
- Demonstrate contract and commitment compliance to our various community partners while achieving strong results that better the lives of those we serve.
- Expand funding sources including Medicaid and other creative methods to further diversify and strengthen our revenue sources, so as to keep pace with growing community demands for high quality senior services.

# SILVER KEY IMPACT: FISCAL YEAR 2018-19



*"Thank you so much for your charitable hearts and actions helping to care for me and the entire community of seniors. I am so grateful."*

*-Silver Key Connections Café*

**Silver Key Mission:** To serve in partnership with our stakeholders to support a healthy quality of life for seniors, allowing them to safely age with dignity and independence.