



2023/24

# ANNUAL REPORT

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# A WORD FROM OUR CEO

**Dear stakeholders, members, and advocates of Silver Key Senior Services,**

Please accept this invitation to review the milestones and related updates from Silver Key Senior Services for the year 2023–2024. This report reflects our enduring commitment to supporting older adults with compassion, dignity, and forward-thinking solutions.

This year has brought extraordinary momentum. One of our most significant accomplishments was the groundbreaking and ongoing construction of a 50-unit affordable senior apartment complex, including 13 units specifically reserved for veterans. This major development represents a milestone in our mission to address the critical need for safe, affordable housing for older adults in the Pikes Peak region. The progress made so far would not be possible without the collaborative support of generous funders, community partners, and advocates like you.



**We are proud of our progress and humbled by the continued support of individuals like you—our advocates, donors, and friends.**



Silver Key emphasized the growing need for additional funding and volunteers to sustain and expand our Meals on Wheels program. As demand increases, so does the



Importance of ensuring that older adults receive not only nutritious meals but also regular wellness checks and much-needed social connection.

In early 2023, with the support of a multi-year grant from the NextFifty Initiative, Silver Key launched the Colorado Springs Aging Project (CSAP). This initiative is focused on documenting and testing the power of hope to improve the lives of older adults—furthering our mission to enhance quality of life through measurable, evidence-based practices.

We were also proud to host our Senior Sunrise event on May 10, 2024. This special occasion featured inspirational guest speakers, the presentation of the 2024 Champion Award, and meaningful fundraising to support essential programs and services for older adults.

Internally, we have begun foundational work on the development of a new website. This project focuses on clear,



streamlined messaging and improved senior-friendly functionality. In collaboration with Design Rangers, we are laying the groundwork for an online experience that is more intuitive, inclusive, and reflective of our mission.

We have also made strides in donor engagement, validating a third of our donor records, and achieved measurable cost savings through strategic IT resource management—ensuring more of our resources go directly to supporting seniors in need.

This year, we proudly hosted the largest senior expo in El Paso County at the Great Wolf Lodge. This free event featured over 80 senior service exhibitors, health screenings, engaging senior activities, and presentations from special guest speakers. It was a day of community, connection, and empowerment for older adults and those who support them.

Throughout the year, our volunteers and staff have exemplified dedication and heart. Through new staff training programs and thousands of hours of volunteer service, our team continues to elevate the quality and reach of care we provide.

We are proud of our progress and humbled by the continued support of individuals like you—our advocates, donors, and friends. Together, we are shaping a Pikes Peak region where seniors age with dignity, connection, and hope.

Thank you for your steadfast support of Silver Key Senior Services.

Warmly,  
**Jason DeaBueno**

President & CEO  
Silver Key Senior Services



# MILESTONES & ACHIEVEMENTS

## SENIOR SUNRISE EVENT

On May 10, 2024, Silver Key hosted the annual Senior Sunrise event, featuring engaging guest speakers, the presentation of the 2024 Champion Award, and fundraising efforts to support critical services for older adults in the region.

## LAUNCH OF THE COMPREHENSIVE SENIOR ASSISTANCE PROGRAM (CSAP)

With the support of a multi-year grant from the NextFifty Initiative, Silver Key launched CSAP in early 2023. This program aims to measure and promote the role of hope in improving the lives of older adults through research and community engagement.

## SILVER KEY SENIOR SUMMIT & EXPO

Silver Key hosted the largest senior expo in El Paso County at the Great Wolf Lodge, offering over 80 senior service exhibitors, health screenings, engaging presentations, senior-focused activities, and a pop-up thrift store—fostering education, connection, and empowerment for older adults.

## MEALS ON WHEELS PROGRAM ADVOCACY

Recognizing growing demand, Silver Key highlighted the urgent need for increased funding and volunteer support for its Meals on Wheels program to continue providing nutritious meals and vital social contact to isolated seniors.

## TRI-LAKES SENIOR CENTER RELOCATION

Silver Key successfully transitioned the Tri-Lakes Senior Center from its previous site at Grace Best in Monument to a new, improved location—expanding services and accessibility for seniors in northern El Paso County.



# OUR MISSION

To serve in partnership with our stakeholders to support a healthy quality of life for seniors, allowing them to age safely with dignity and independence.

# OUR VISION

The value, worth and needs of all seniors are identified and honored.



# LEADERSHIP TEAM



**Jason DeaBueno**  
President & CEO



**Cindy Carvell**  
Director of Community  
Based Services



**Aaron Simeraro**  
Chief Operating Officer



**Joanne Dreher**  
Executive Assistant



**Laurie Z. Wood**  
Chief Grants &  
Compliance Officer



**Jayme Holligan**  
Director of Volunteers, Events,  
and Community Engagement



**Colleen Pearl**  
Controller



**Brieana Weaver**  
Retail Sales Director





**Massine Davis**  
Director of Information  
Technology



**Amanda "Amy" Kloster**  
HR Manager



**Jamie Nowland**  
Director of Health  
& Wellness



**Seth Chapin**  
Director of Transportation



**Adrienne Timmons**  
Director of Health Integration  
& Strategy



**Nicole Robinson**  
Ambassador - Cultural  
Champion



**Angela McGuire**  
Marketing & Communications  
Manager

# OUR IMPACT



up to  
**9,357** unique members served  
every year.

**98,139** meals served.  
total

**1,344,308** of food provided.  
pounds

**33,880** including over 377  
home deliveries of  
rides food commodities.

**61,170** of volunteer  
support.  
hours

**4,698** served through  
health & wellness.  
clients

more than  
**529** dedicated  
volunteers.



# DONOR IMPACT



**\$250**

## provides:

- **25** meals (Home Delivered Meals, Meals on Wheels, or Connections Cafe)
- **5** seniors with food for 1 month
- **7** rides to medical appointments, the grocery store, or social activities

**\$500**

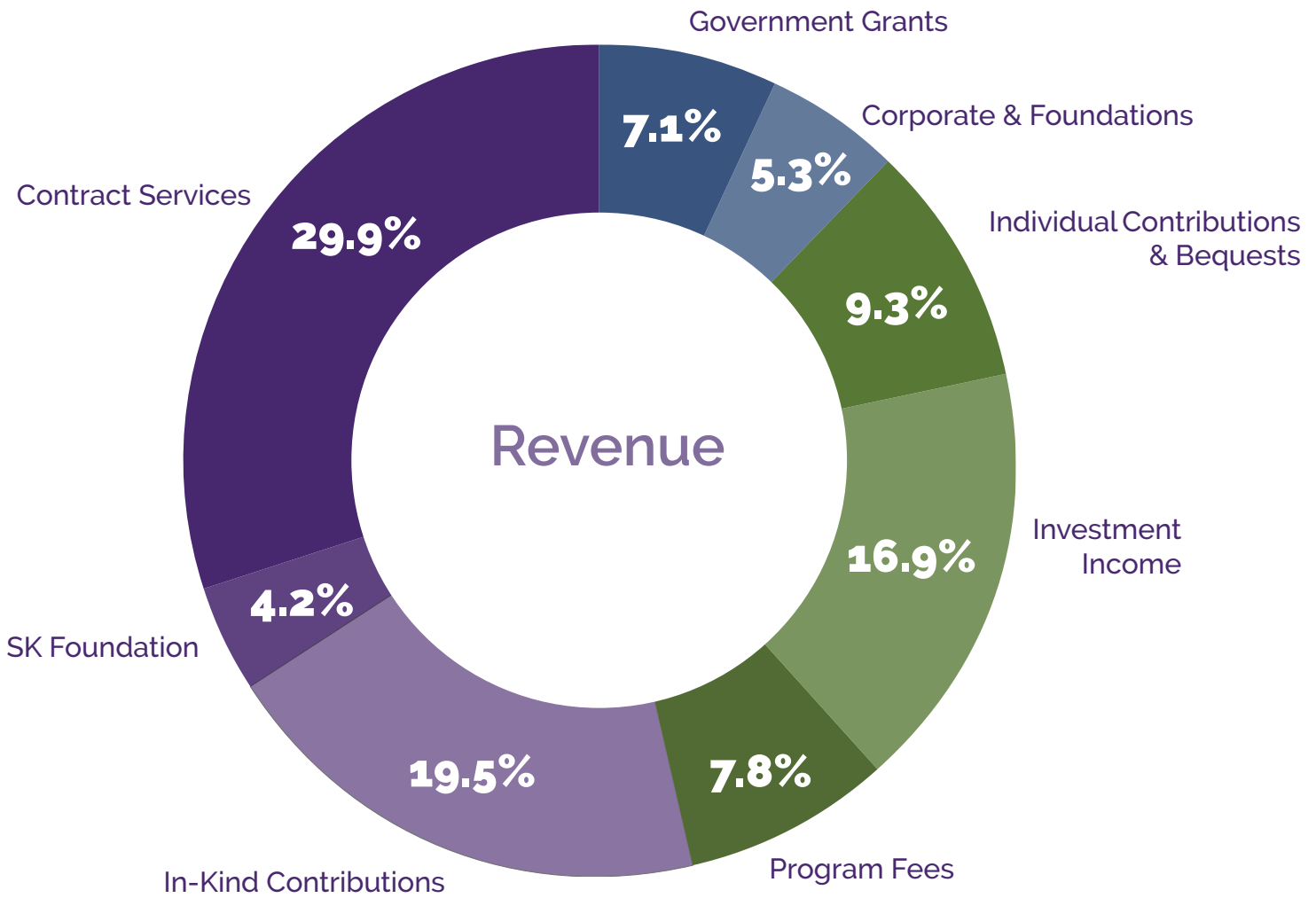
## provides:

- **3** seniors with 3hrs of one-on-one resource navigation
- **1** senior with Emergency Assistance (one-time support with rent, medical expenses, or safety related home repairs)
- **2** seniors with utility assistance

**\$1k**

## provides:

- **6** seniors with 3hrs each of Housing Navigation
- **29** rides to medical appointments, the grocery store, or social activities
- **111** meals (Home Delivered Meals, Meals on Wheels, or Connections Cafe)

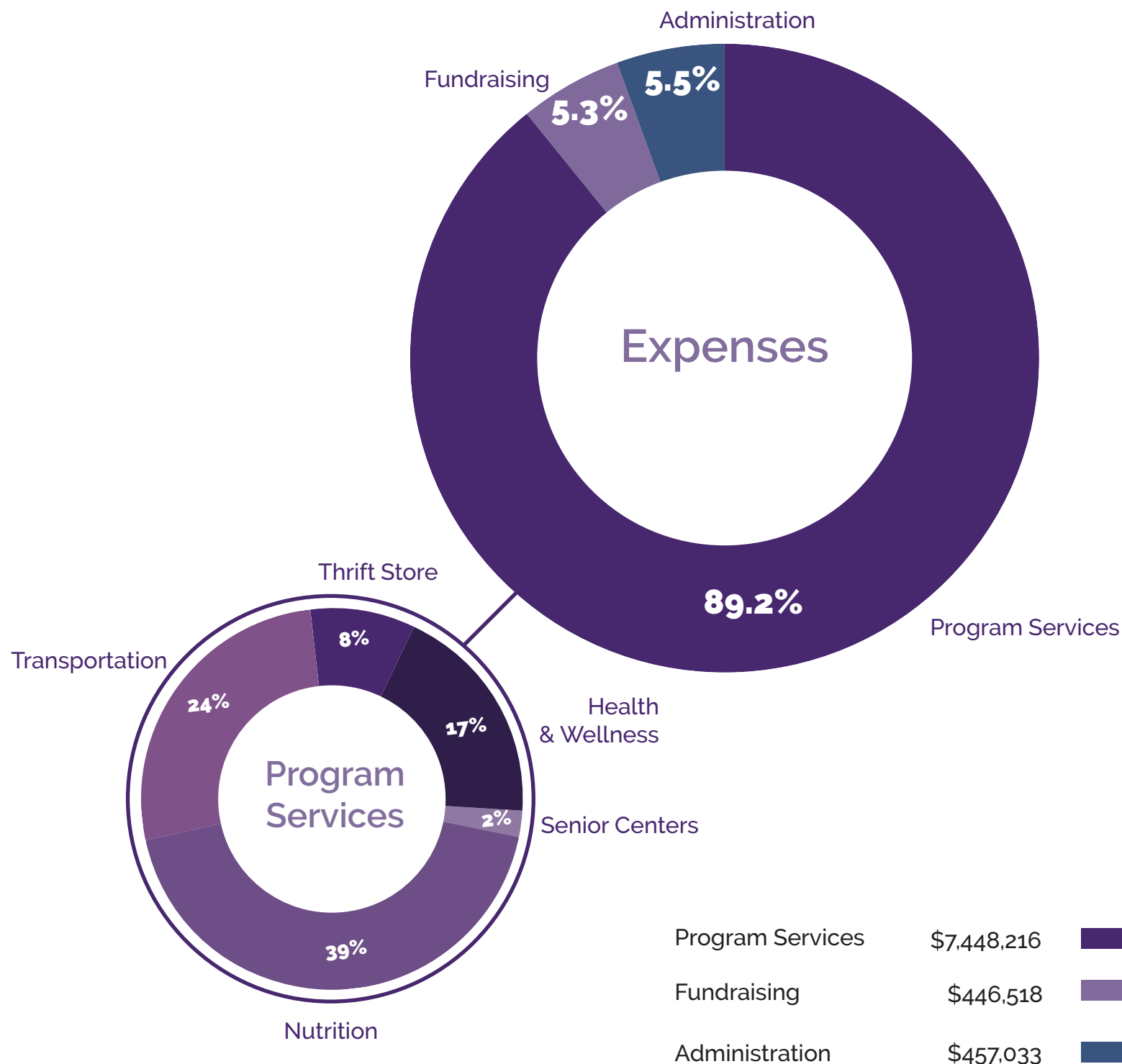


Contract Services	\$2,639,227	Investment Income & Other	\$1,496,260
Silver Key Foundation	\$366,581	Individuals & Bequests	\$822,502
In-Kind Contributions	\$1,721,105	Corporate, Foundation, & Non-profit Organizations	\$470,362
Program Service Fees	\$688,185	Government Grants	\$627,745

**Total Revenue: \$8,831,967**

# OPERATIONS & FOUNDATION FINANCIAL





**Total Expenses: \$8,351,767**

# Together, We Make a Difference

“ The Silver Key Food Pantry takes a lot of the worry out of my wallet and helps me afford other things I need in life. The staff are always smiling, never rushed, and they truly make you feel welcome. Some days I feel lonely or down, but walking into the pantry turns everything around—I just love them. ”



**Patricia**

*Pantry Member*



“ I honestly love being part of this. Connecting with the community just feels so meaningful. Every day brings something new—whether it's a small moment or a big impact, it all matters. By the end of the day, my cheeks hurt from smiling—and that's the best kind of tired. ”

**Linda**

*Volunteer*

“ I've been driving for Silver Key since 2017, and it's a meaningful way to give back. I really enjoy getting to know the folks I drive—sometimes I'm the only person they see that week, and that means a lot. After I had surgery and couldn't drive for a few months, I saw just how important this service is. ”



*We are delighted to announce that we've been recognized as a top workplace in the Gazette's Best Workplace 2023 list! Huge gratitude to our amazing team for making this achievement possible.*

**Tim**

*Volunteer*



# BECAUSE OF OUR DEDICATED VOLUNTEERS

there are...

25 more rides  
per day.

146 more meals  
given out per day.

25 more  
Silver Line calls  
answered per day.

41 more clients  
in the food pantry  
per day.

235 hours of services  
per day on average.

529 volunteers  
throughout the year.

# BOARD OF DIRECTORS

*Current as of May 2025 publication.*

## Board of Directors

Chair Dick Wilhelm  
Vice Chair Laura Kronick  
Shahera Shalabi  
Lt. Steve Noblitt

Dave Bunkers  
Cari Karns  
Beatriz Arsuaga  
Lauren Burrus

## Foundation Board

Chair David Lord  
Vice Chair Cindy Johnson  
Cari Karns  
Steve Hunsinger  
Skip Morgan

Greg Broeckelman  
Lynne Jones  
Jason DeaBueno  
Dave Bunkers

## Senior Heritage Board

Chair Jason DeaBueno  
Vice Chair David Lord  
Carla Hartsell

Dave Bunkers  
Valerie Anders  
Steve Hunsinger

# OUR DONORS:

Abram Kaplan Foundation  
Anschutz Foundation  
Colorado Gives Foundation  
Colorado Springs Health Foundation  
Colorado Springs Osteopathic Foundation  
Disabled American Veterans Foundation  
El Pomar Foundation  
Joseph Henry Edmondson Foundation  
Mary K. Chapman Foundation  
Myron Stratton Foundation  
Norwood Foundation  
Pikes Peak Real Estate Foundation  
RNR Foundation  
The Colorado Health Foundation  
The Home Depot Foundation  
Virginia Hill Foundation  
Western Digital Foundation

## Individuals:

Our of respect for our individual donors' privacy, individual donor names are not publicized. However, we are grateful for the collective \$822,502 donated by members of our community.

FOUNDATIONS



# SPONSORS

AAA Medicaid  
Consulting, Inc.

Aetna Medicare

Alzheimer Association

Beacon Senior News

Benefits in Action

Briargate Advanced  
Family Dental

Bright Space Counseling

CHFA - Colorado Housing  
& Finance Authority

Cigna Healthcare  
(Wellness Check)

Clear Spring Healthcare

Colorado Springs Senior  
Center

Colorado Springs Utility

Comfort Keepers

Community Dental  
Health

DBSA Depression Bipolar  
Support Alliance

Devoted Health Plans

Dignity Memorial

Diversus Health

Empty Stocking Fund

Envida

Ent Credit Union

First Interstate Bank

Flagship Health

Goodwill of Colorado

Greccio Housing

Home Sweet Home/  
Fairway Mortgage

Honor Flight of Southern  
Colorado

iHeart Radio Media

Kaiser Permanente

KCME & JAZZ 935

Mt. Carmel Veterans  
Service Center

National Alliance on  
Mental Illness (NAMI)

Oak Street Health/  
Medicare Mentors

Peak View Behavioral  
Health

Peak Vista Community  
Health Centers

Pikes Peak Area Agency  
on Aging

Pikes Peak Hospice &  
Palliative Care

Pikes Peak Library District

Pikes Peak Regional Office of  
Emergency Management

Pikes Peak Senior News

Pikes Peak Suicide  
Prevention Partnership

PILLAR Institute for Lifelong  
Learning

Prime IV Hydration &  
Wellness

Relay Colorado

Rocky Mountain PACE

Select Health

Senior Resource Council

Seniors Bluebook

Stellar Senior Living

The Colorado Springs  
Salvation Army

The Gazette

Underline

United Access

United Healthcare Medical  
Plans

Voices of Grief Support &  
Education Center

## Proud Partner of:



**AmeriCorps  
Seniors**



Pikes Peak Area  
Council of Governments  
Communities Working Together



PARTNER AGENCY



# THANK YOU TO OUR 2023-2024 SPONSORS





# LIKE WHAT WE DO?

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Providing Hope to Seniors Since 1970.

