Silver Key Senior Services

Tuesday, December 12, 2017

Agenda Items	Who	Action	Approximate Time
Call to Order, Introductions	Steve Baron	Information	4:00
Osteopathic Foundation	Guests	Information	4:05
Empty Stocking Fund	El Pomar	Information	4:15
Audit Presentation	Biggs Kofford	Decision	4:25
Presentation of Consent Agenda	Steve Baron	Decision	4:45
Minutes from October 17, 2017 CEO Report			1.4
Finances		Information	4:50
Operating Reserves Policy 2017/2018 Amended Budget	Robyn Handy Cheryl Solze/Robyn Handy	Decision Decision	
Committee Reports			5:05
Building Committee			
S. Murray Construction Update Lease Space Update Land	Steve Baron/Pat Ellis Pat Ellis Pat Ellis	Information Information Information	
Capital Campaign Marketing Committee	Pat Ellis Preston Briggs	Information Information	
Nominating Committee 2018 Slate of Officers Bylaws	Arlene Stein Arlene Stein	Decision Decision	
Old Business			5:20
2017 Board Retreat Goals	Pat Ellis	Update	
New Business			5:25
Department of Justice Complaint Thank you to Julie Boswell & Steve Baron	Deb Risden Pat Ellis	Information	

Board member login: skboard@silverkey.org

Password: sk-board@1625\$

The mission of Silver Key Senior Services is to serve in partnership with our stakeholders to support quality of life for seniors – allowing them the choice of safely aging in place with dignity and independence.

Silver Key Senior Services Board of Directors Meeting October 17, 2017

Board attendance

Carla Hartsell, Mary Ellen McNally, Jan Martin, Jolly Wall, Steve Baron, David Lord, Amy Silva-Smith, Lynne Jones, Steve Hunsinger and Becky Hurley

Staff attendance

Pat Ellis, Lorri Orwig, Robyn Handy, and Paula Humber

The meeting was called to order at approximately 4:02 pm by Chair, Steve Baron.

Consent Agenda

Steve Baron requested a motion to approve the consent agenda which includes the minutes from the September 19, 2017 meeting, the CEO Report and Upcoming Events. Lynne Jones moved to approve the consent agenda and it was seconded by David Lord. The motion was unanimously approved.

Financial Update

The financial summary included in the packet is the first quarter results.

- Cash flow for operating is a concern;
 - 2 new vans were purchased with a loan from the line of credit; 3 additional vehicles in the pipeline with CDOT
 - 80% reimbursement will be received from CDOT, but not for a few months
- Finance committee discussed use of operating reserves;
 - o Establish a policy for use of operating reserves
 - Informal policy ideas discussed at Finance included Cash account \$200K;
 Operating Reserves at \$2.5M; new money goes to Endowment
- Revise/update budget for the remainder of the year as a result of first quarter closing numbers and will be presented at the December board meeting;
- Full reimbursement of the three months Silver Key agreed to self-fund may not be fully reimbursed by AAA at this time:
 - o Funds have been allocated but not able to be released; unknown when we'll receive funding
 - Golden Circle would be 100% reimbursed (strictly Federal Funds)
 - currently reducing the number of rides and Case Management services, which are funded at 40%
 - we have some grants assisting with funding Case Management services
 - we received notification of a CDBG (Colorado Development Block Grant) grant for a driver position

Jolly Wally presented the motion, on behalf of the finance committee, to allow \$300,000 from the operating reserve funds be used to pay down the \$250,000 revolving line of credit and the remaining \$50,000 used for operating needs with the understanding that the AAA funds will repay the operating reserve when the funds are received. Mary Ellen McNally seconded the motion and the motion was unanimously approved.

Committee Updates:

Building Committee-

- Greccio project currently on hold
- <u>Tenant Leases</u> in negotiation
 - Allied Associates does not plan to renew DOD contractor and moving to a space with like businesses
 - o Peak Vista would need at least 3 years before moving forward to use space at Murray

- o Nationwide & the Church will renew
- o Land looking at options for use of land to avoid paying property tax
 - A lot of interest in a community garden
 - Parking
- Bids received for floor damage due to sewer problem in suite 1625 and will proceed with repairs

Capital Campaign

- El Pomar declined our request for a second grant
- Lane Foundation doesn't expect to extend any funds until 2018
- David Lord plans on reaching out to top donors with a personalized letter
- Resume luncheons with Board members if there is interest; please notify Lorri
- Lorri Orwig is working on a direct mail piece to go out in November with a focus on the Enterprise Zone credits
- Outreach to vendors and community partners via phone calls by Lorri

Nominating Committee

- An increase of board positions will be put to vote at the December board meeting to change the By-laws
- Executive Committee suggests increasing board positions up to twenty-three
- · Some discussion around combining Foundation with Operating
 - Investment & Development committees should be formed for a board this large
 - o Endowments will continue in the same integrity should boards be combined
 - Will secure advice from Attorney Thomas James before implementing change
- Continue luncheons with representatives and people of influence in our area to increase interest and diversity

Marketing Fundraising Sub-Committee

- Meetings taking place regularly to discuss marketing and social media plans
 - o What are we able to do with our present resources
 - Share and like Silver Keys' posts on Facebook to increase our social media presence
 - o Lorri is meeting with KKTV to talk about Bountiful Bags and Silver Key

Old Business

- Board Retreat
 - o Cathy Robbins agreed to be the facilitator
- Joint Dispatch Call Center
 - Silver Key's two receptionists remain at call center; little presence from the other agencies
 - o The dollars disbursed from this program are too significant for Silver Key to pull out
 - The consultant hired by the City has been let go
 - o Money for advertising came in for campaign "one number one ride"

New Business

- Goodwill
 - Pat and Lorri met to discuss gaps in services to seniors
 - o Provide space at Murray campus for their Adult Day Care program
 - o Goodwill working on a feasibility study
- State Unit on Aging Audit
 - Audit was done last week for transportation and nutrition and went smoothly;
 - o next week is the audit from Area Agency on Aging

 Financial audit to be completed in November by Biggs Kofford and presented at December board meeting

Closing discussions

- AAA Affordable Housing Conference
 - o Boulder and Denver represented; part of tax base goes toward affordable housing
 - o Big difference between affordable and low-income; often gets confused
 - Colorado continues to see an increase in the percentage of people spending 50% of income for housing while the percentage of homeowners decreases
 - o David commented IIAC has had some meetings regarding affordable housing and see great synergy with the group with includes members of the Home Builders Association

Next Board meeting is December 12.			
Meeting adjourned at 5:11 PM			
Respectfully submitted,			
/\$/:	/s/:		
Arlene Stein, Secretary	Paula Hu	mber, Recorder	

Silver Key Senior Services CEO Report – December 2017

October/November Highlights

- Aspen Pointe co-located case manager at Silver Key
- Began the implementation process for new client management software
- 995 Golden Circle diners participated in the Thanksgiving lunch
- Annual presentation to the Area Agency on Aging Regional Advisory Council
- Site visit from the Colorado Health Foundation
- Attended the Colorado Non-Profit Association Conference
- Caring for Colorado Site visit
- Presentation to FEMA board for funding
- Annual Senger Design Food Drive

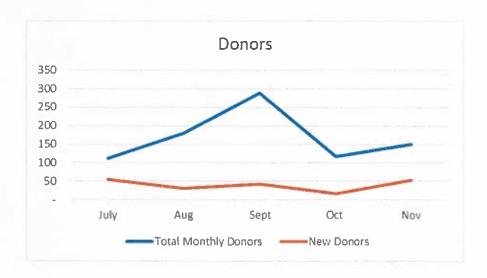
Murray

Allied will be moving at the end of December. This is one of the 2,000 sq. foot spaces in the west building. The other 2 teneants in the west building have renewed.

Construction continues in case management. Everything will be completing by the end of the month, with the exception of lighting – waiting on fixtures.

Resource Development

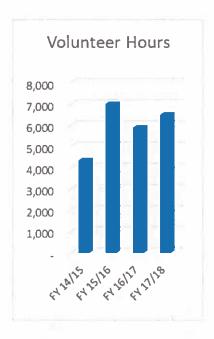
During the month of November we had a total of 150 donors. 53 were new and 9 made donations of more than \$100. July through November we received a total of 847 donations, 196 were from new donors and 41 of the donations exceeded \$100.



General Operations

Volunteers

538 volunteers provided services in November for a total of 6,621 hours. This has a financial value of \$25.10 per hour for a total of \$166,187 for the month. July – November the hours totaled 34,783 which is a 2,697 hour increase over the same time last year.



Human Resources

It is open enrollment time for benefits. Our benefits year begins December 1 for health, dental and vision. All other benefits are on a calendar year.

Our Grants Manager has taken a position with Mountain Metro Transit. We are in the process of hiring for this position.

Transportation

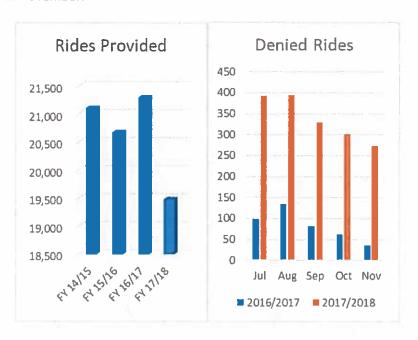
Mountain Metro has made the decision to put the Joint Dispatch and Call Center out for bid to a contractor. Our reservationists will be returning to Silver Key by mid-December. There continue to be challenges regarding the joint concept. At this time, we will continue to take calls that come to us directly and fund them with AAA money. The City will send us rides funded by them and we can then determine if they will fit into our schedule.

Until some additional decisions have been made regarding the funding of the call center, City and PPRTA funding contracts will be extended for an additional 6 months. The new contracts will reflect the specifics of how calls at the call center will be handled.

Due to the loss of homestead funding through the Area Agency on Aging, we have reduced the number of rides we can schedule each day. The rides are prioritized by type with medical, dialisys and grocery shopping being the highest priority.

We are continuing to pursue options to increase rides provided. Two grants have been submitted, one to the Moniker Foundation and the Colorado Springs Health Foundation, requesting funding for a feasibility study on having volunteer drivers provide rides in their own vehicles. This would increase capacity and be cost effective.

We provided an average of 163 rides per day in November, with a total of 3,090 rides. During the month we were unable to fulfill 273 requests. 1,433 rides were medical/dialysis and 599 for groceries. Transportation volunteers provided 50% of the rides in November.



Nutrition

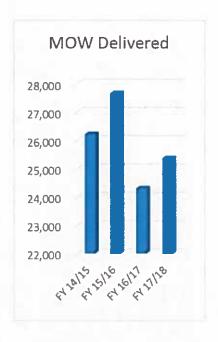
Golden Circle

During the month of September we served 9,450 meals compared to 8,112 last November. The program has now exceeded meals served to date since Silver Key acquired the program. 993 individuals participated in the Golden Circle Nutrition program and 7 of them were new to the program. Total food waste was \$3,074. We are seeking locations for 2 new sites, one in the Village Seven area and the other further Northeast. In addition, we have an initiative in place to increase the meals in the senior apartment complexes we already serve.



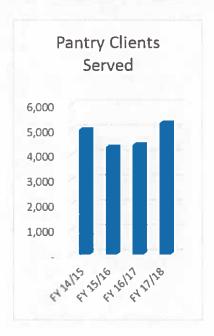
Meals on Wheels

5,151 meals were delivered in November – an increase of 321 meals over last November. July through November we have delivered 25,371 meals which is a 1,072 meal increase over last year same period. 312 individuals are currently enrolled in the program. For a community the size of Colorado Springs, we should have a much higher penetration rate for Meals on Wheels. Our focus for the next 12 months will be to increase the participation. A staff delivery person has been added to the new budget so we can respond more quickly as people enroll. This will enable us to eliminate a waitlist.



<u>Pantry</u>

During the month of November 978 commodities boxes, 29 emergency food bags and 1,010 emergency food assistance bags were distributed to 1,142 individuals. Currently 2,323 unduplicated individuals are enrolled in nutrition programs. The food donations during the months of October and November totaled 4,845 pounds of food.



Case Management

The case managers provided services to 56 unduplicated new clients during the month of November. Total clients served and cases worked for the month was 307. Of these clients, 5 were identified as at risk for elder abuse. In addition, they completed 3 SOS assessments and 3 SOS intakes. 306 community individuals have been trained regarding SOS since July. The collaboration now includes Aspen Pointe as a partner for participants who require a higher level of mental health intervention and medication management.

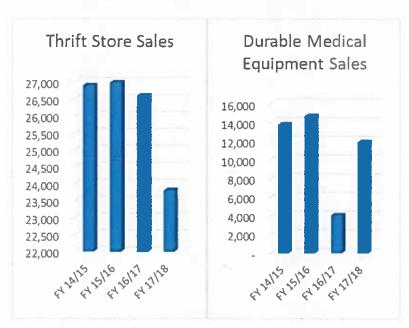
Silver Key worked closely with many of the residents of Emerald Towers to provide support and assistance during their transition to new apartments.

17 individuals contacted case management requesting emergency financial assistance – 8 for rent, 1 for medical. 11 of the requests were approved for a total of \$3,088. In addition, 11 people received COPE assistance.

We currently have 30 wards in guardianship who received 143 hours of service in November.



Retail
Year to date Thrift Store sales totaled \$23,808 with durable medical equipment sales at \$11,859.



Silver Key Senior Services, Inc. Board-Designated Operating Reserves Policy

PURPOSE

The purpose of this statement is to formalize Silver Key Senior Services' policy for building and maintaining its Operating Reserves.

The general purpose of the fund is to improve the ability of the organization to continuously carry out its mission by:

- 1. Helping to ensure the long-term financial stability of the organization;
- 2. Positioning it to respond to varying economic conditions and changes affecting the organization's financial position;
- 3. Creating an internal line of credit to manage financial flexibility; and
- 4. Seizing strategic opportunities.

Operating Reserves are intended to provide an internal source of funds for situations such as a sudden increase in expenses, one-time unbudgeted expenses, unanticipated loss in funding, or uninsured losses. Operating Reserves may also be used for one-time, nonrecurring expenses that will build long-term capacity, such as investment in infrastructure. Operating Reserves are not intended to replace a permanent loss of funds or eliminate an on-going budget gap.

This Operating Reserve Policy shall act in concert with the other governance and financial policies of Silver Key Senior Services, and is intended to support and strengthen the goals and strategies contained in these related policies and operational plans.

DEFINITIONS AND GOALS

The "Board-Designated Operating Reserve" is defined as the designated funds set aside by action of the Board of Directors for Operating Reserves. The amount of designated Operating Reserves will vary from period to period depending upon the then available funds. A maximum amount will be established in an amount sufficient to maintain ongoing operations and programs for a set period of time, measured in months, as well as to cover various capital needs. The Operating Reserve serves a dynamic role and will be reviewed and adjusted in response to internal and external changes.

The target minimum Board-Designated Operating Reserve is equal to six months of average operating costs as well as funds for capital improvements and acquisitions. The calculation of average monthly operating costs includes all recurring, predictable expenses such as salaries and benefits, office, travel, program, and on-going professional services. Depreciation, in-kind, and other non-cash expenses are not included in the calculation. The calculation of average monthly expenses also excludes some expenses (for example, pass-through programs, one-time or unusual expenses, and capital purchases).

The amount of the Board-Designated Operating Reserve Fund target minimum will be determined each year as part of the annual budget approval process. The Fund balance will be reported to the Finance Committee and Board of Directors on a regular basis, and included in financial reports.

By way of example, the following illustrates the two internal funds that when combined together, make up the composition of the Operating Reserve:

OPERATING RESERVE COMPOSITION



ACCOUNTING FOR RESERVES

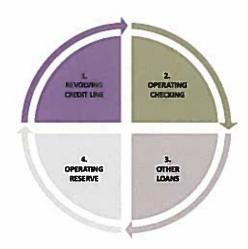
The Board-Designated Operating Reserve Fund will be recorded in the financial records as Board-Designated Operating Reserve. The Fund will be available as cash or marketable securities. Operating Reserves will not be commingled with the general operating cash of the organization. The Board-Designated Operating Reserves shall be invested prudently in accordance with Silver Key Senior Services' Investment Policy Statement. The Treasurer or CFO will report the status of the Board-Designated Operating Reserves to the Board as part of the regular Financial Report.

FUNDING OF RESERVES

The Board-Designated Operating Reserve Fund will be funded with surplus unrestricted operating funds, once the following criteria have been met:

- 1. Pay off any outstanding balance on the organization's revolving credit line; and
- 2. Reach the target minimum balance in the organization's operating checking account; and
- 3. Pay off any other loans or outstanding debts of the organization.

The Board of Directors may from time to time direct that a specific source of revenue be set aside for Operating Reserves. Examples may include one-time gifts or bequests, special grants, or special appeals.



If the Operating Reserve is less than 50% of the targeted reserve level for two consecutive years, the Board of Directors will adopt an operational budget with a projected surplus to help rebuild operating reserves back to its targeted reserve level. If however, the Operating Reserve balance has exceeded its target level, excess funds shall be considered for remittance to the organization's endowment.

USE OF RESERVES

The Use of the Operating Reserves requires three steps:

- Identification of appropriate use of reserve funds. The CEO will identify the need for access to reserve
 funds and confirm that the use is consistent with the purpose of the reserves as described in this Policy.
 This step requires analysis of the reason for the shortfall, the availability of any other sources of funds
 before using the reserves, and evaluation of the time period that the funds will be required and
 replenished.
- 2. Authority to use Operating Reserves. The CEO will submit a request to use Operating Reserves to the Finance Committee of the Board of Directors. The request will include analysis and determination of the use of funds and plans for replenishment. The organization's goal is to replenish the funds to restore the Board-Designated Operating Reserves to the target minimum amount. The Finance Committee will review and recommend the request to the Board of Directors, who has authority to approve of the request.
- 3. **Reporting and Monitoring.** The CEO and CFO are responsible for ensuring that the Board-Designated Operating Reserve Fund is maintained and used only as described in this Policy. Upon approval for the use of Operating Reserve funds, the Treasurer or CFO will report the status of the Board-Designated Operating Reserves to the Board as part of the regular Financial Report.

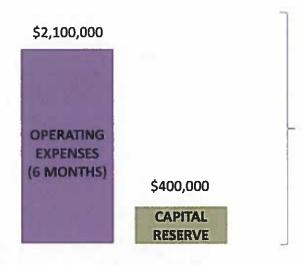
REVIEW OF POLICY

The Board-Designated Operating Reserve Policy will be reviewed every three years, at minimum, by the Finance Committee, or sooner if warranted by internal or external events or changes. Changes to the Policy will be recommended by the Finance Committee to the Board of Directors.

Silver Key Senior Services, Inc. Board-Designated Operating Reserve Targets

FY 2017-2018 \$2,500,000

OPERATING RESERVE COMPOSITION:



OPERATING EXPENSES – DURING THE CURRENT FISCAL YEAR, WE ANTICIPATE THAT 6 MONTHS OF OPERATING EXPENSES APPROXIMATES \$2,100,000.

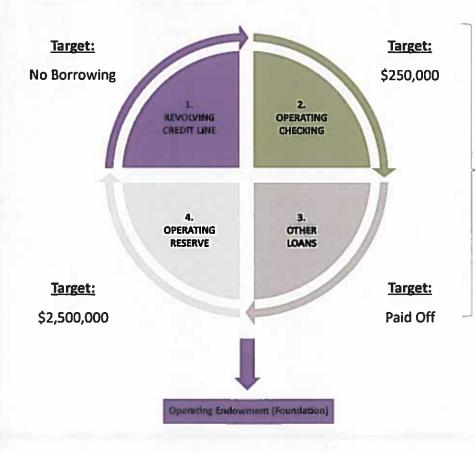
CAPITAL EXPENDITURES – DURING THE CURRENT YEAR, WE WOULD LIKE A TARGET MINIMUM OF \$400,000 FOR CAPITAL NEEDS TO INCLUDE;

>Vehicle Purchases

>Murray Campus Improvements – including tenant finish

(this does not include any capital campaign expenditures)

OPERATING RESERVE FUNDING:



- 1) First Priority is to pay-off Revolving Credit Line.
- 2) Second Priority is to build-up Operating Cash to an average daily balance of \$250,000.
- 3) Third Priority is to pay-off other debts (there are none in the current fiscal year; excluding capital campaign's building acquisition loan).
- 4) Fourth Priority in the current fiscal year is to maintain and replenish the Operating Reserves to \$2,500,000.

If all of the above are met, excess or surplus funds shall be considered for the Operating Endowment.



FY 2017-2018 BUDGET – REVISED



December 12, 2017

Silver Key Senior Services Statement of Revenues and Expenditures		ADJUSTE	D*	
FY 2017-2018 BUDGET				
	(EXCL IN-KIND)			
	ACTUAL	BUDGET		
OPERATING REVENUE	FY 16-17	FY 17-18	Change \$	Change %
DONATIONS	352,439	353,500	1,061	0.3%
SPECIAL EVENTS/SPONSORSHIPS	153,476	157,900	4,424	2.9%
FOUNDATION SUPPORT	347,982 *	316,300	(31,682)	-9.1%
DISTRIBUTIONS FROM TRUSTS	178,241	127,500	(50,741)	-28.5%
IN-KIND DONATIONS	<u> </u>	<u> </u>		n/a_
TOTAL DONATIONS/SUPPORT	1,032,139	955,200	(76,939)	-7.5%
GOVERNMENT GRANTS	1,757,188	1,846,260 *	89,072	5.1%
OTHER GRANTS	267,337	367,360	100,023	37.4%
TOTAL GRANTS	2,024,525	2,213,620	189,095	9,3%
PROGRAM FEES	563,967	555,370	(8,597)	-1.5%
RETAIL STORE SALES	81,266	97,850	16,584	20.4%
TOTAL PROGRAM REVENUE	645,233	653,220	7,987	1.2%
TOTAL OPERATING REVENUE	3,701,896	3,822,040	120,144	3.2%
OPERATING EXPENSES		16		
SALARIES, TAXES AND BENEFITS	3 174 163	3 430 435	255 262	44 704
CASE MANAGEMENT/EMERGENCY ASST	2,174,162 139,513	2,429,425 143,705	255,263 4,192	11.7% 1 3.0%
TRANSPORTATION	343,566	381,120	37,554	10.9%
MEALS ON WHEELS / GOLDEN CIRCLE	618,836	697,415	78,579	12.7%
DEVELOPMENT	33,365	66,930	78,579 33,565	100.6%
PROGRAM SUPPLIES	46,458	50,460	4,002	8.6%
OFFICE EXPENSES/SUPPLIES				-19.0%
OCCUPANCY EXPENSES	41,536	33,660	(7,876)	1.8%
OTHER GENERAL AND ADMINISTRATIVE	247,387 180,709	251,915 200,220 *	4,528	
TOTAL OPERATING EXPENSES	3,825,532	4,254,850	19,511 429,318	10.8% 11.2%
NET OPERATING INCOME BEFORE DEPRECIATION	(123,636)	(432,810)	(309,174)	250.1%
DEPRECIATION AND AMORITIZATION	501,921	531,145	29,224	5.8%
NET OPERATING INCOME	(625,557)	(963,955)	(338,398)	54.1%
NON-OPERATING REVENUE/(EXPENSE)				-,
BEQUESTS	388,180	470,825	82,645	21.3%
BENEFICIAL INT IN TRUSTS - CHANGE	453,271	72,065	(381,206)	-84.1%
INVESTMENT INCOME - OPER INV, NET OF FEES	173,582	82,825	(90,757)	-52.3%
INVESTMENT INCOME - OTHER	(24,656)	(12,580)	12,076	-49.0%
LEASE INCOME, NET	167,017	159,275	(7,742)	-4.6%
DISPOSAL OF FIXED ASSETS	(536)	•	536	-100.0%
CAPITAL CAMPAIGN, NET	891,987	221,545	(670,442)	-75.2%
NON-OPERATING REVENUE/(EXPENSE)	2,048,845	993,955	(1,054,890)	-51.5%
TOTAL REVENUE OVER/(UNDER) EXPENSE	1,423,288	30,000	(1,393,288)	-97.9%

*ADJUSTMENTS:

- 1) Foundation Support this FY Included 5 quarterly distributions from the Foundation, making the results incomparable we adjusted the Q2 2016 payment out
- 2) Government Grants this FY includes a one-time pass-through grant from CDOT for the marketing of the One Ride campaign; excluded the grant income and offsetting professional fees (\$50,000)

NOTES

Distributions from Trust - the Robinson trust dissolved in the prior year

Program Fees - we lost the Sterling Daycare lunch program this year (approximately \$40k), resulting in the net program fee decline.

Salaries and related

- > We have factored a modest (2%) cost of living adjustment; this is consistent with the increase in the Colorado minimum wage from \$10.00 to \$10.20/hr
- > A few small salary adjustments for Supervisors/Managers to keep them in market range.
- > Approximately 6 new hilires with staggered starts to include the following positions;

Marketing Manager (full-time)

Meal Site Manager (x2) (part-time)

Meals on Wheels staff (full-time)

Facilities/Janitorial (part-time)

Nutrition Assistant (part-time)

Development - increased marketing budget to grow donations, programs, sponsorship and general branding/awareness. The results of this investment may not be seen immediately.

Other General and Admin Fee - professional fees; due to the timing of when our Audit firm billed for the last Audit (2015), it was prior to the 16-17 FY (\$15k).

Silver Key Senior Services Statement of Revenues and Expenditures FY 2017-2018 BUDGET

	Actual	Actual	Actual	Actual	Budget	Budget	Budget	Budget	Budget	Budget	Budget	Budget	
OPERATING REVENUE	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Ę
DONATIONS	8,913	18,406	8,733	14,632	21,315	136,500	52,000	15,000	19,500	18,500	17,500	22,500	353,500
SPECIAL EVENTS/SPONSORSHIPS	2,000	4,250	119,900	517	1,753	1,760	4,530	6,200	6,200	5,190	2,800	2,800	157,900
FOUNDATION SUPPORT	26,300	26,300	26,600	26,700	26,300	26,300	26,300	26,300	26,300	26,300	26,300	26,300	316,300
DISTRIBUTIONS FROM TRUSTS	10,687	10,687	10,614	10,687	10,626	10,600	10,600	10,600	10,600	10,600	10,600	10,600	127,500
IN-KIND DONATIONS			•		•	٠				٠	•	•	
TOTAL DONATIONS/SUPPORT	47,900	59,643	165,847	52,536	59,995	175,160	93,430	58,100	62,600	60,590	57,200	62,200	955,200
GOVERNMENT GRANTS	164,870	138,436	149,745	174,691	211.877	177,510	133,880	131,170	127,880	148,870	155,440	181,890	1,896,260
OTHER GRANTS	110,298	2,011	4,290	36,369	76,792	21,800	10,300	45,300	5,300	38,300	8,300	8,300	367,360
TOTAL GRANTS	275,168	140,447	154,035	211,060	288,669	199,310	144,180	176,470	133,180	187,170	163,740	190,190	2,263,620
PROGRAM FEES	44,994	47,077	42,314	53,828	41,517	44,200	45,910	43,075	48,290	47,010	49,120	48,035	555,370
RETAIL STORE SALES	6,965	7,736	7,156	7,048	7,945	000'6	8,000	8,500	8,500	000'6	9,000	000'6	97,850
TOTAL PROGRAM REVENUE	51,959	54,813	49,469	60,876	49,463	53,200	53,910	51,575	56,790	56,010	58,120	52,035	653,220
TOTAL OPERATING REVENUE	375,027	254,903	369,352	324,472	398,127	427,670	291,520	286,145	252,570	303,770	279,060	309,425	3,872,040
OPERATING EXPENSES													
SALARIES, TAXES AND BENEFITS	191,154	201,932	194,557	192,220	197,007	194,585	215,195	195,875	213,065	205,015	222,165	206,655	2,429,425
CASE MANAGEMENT/EMERGENCY ASST	10,587	13,499	8,502	13,872	13,225	14,140	11,640	11,640	11,650	11,650	11,650	11,650	143,705
TRANSPORTATION	34,497	32,612	36,829	31,161	29,811	30,910	30,060	31,060	30,545	31,545	30,545	31,545	381,120
MEALS ON WHEELS / GOLDEN CIRCLE	49,956	64,548	54,431	55,341	50,389	50,530	54,930	51,690	61,870	64,900	69,880	68,950	697,415
DEVELOPMENT	•	1,997	34,976	957	1,750	1,750	4,250	4,250	4,250	4,250	4,250	4,250	66,930
PROGRAM SUPPLIES	2,704	5,033	5,874	6,049	4,000	4,000	3,800	3,800	3,800	3,800	3,800	3,800	50,460
OFFICE EXPENSES/SUPPLIES	4,102	3,697	3,235	3,279	2,597	2,600	2,350	2,350	2,350	2,350	2,350	2,400	33,660
OCCUPANCY EXPENSES	26,108	20,656	21,198	23,144	21,719	22,030	19,630	19,630	19,700	19,700	19,200	19,200	251,915
OTHER GENERAL AND ADMINISTRATIVE	15,211	12,872	15,413	57,080	21,795	32,270	17,100	20,650	14,355	15,725	14,425	13,325	250,220
TOTAL OPERATING EXPENSES	334,320	356,846	375,014	383,103	342,292	352,815	358,955	340,945	361,585	358,935	378,265	361,775	4,304,850
NET OPERATING INCOME BEFORE DEPRECIATION	40,707	(101,943)	(2,662)	(58,632)	55,835	74,855	(67,435)	(54,800)	(109,015)	(55,165)	(99,205)	(52,350)	(432,810)
DEPRECIATION AND AMORITIZATION	44,600	44,642	44,698	44,698	46,602	43,515	42,815	43,915	43,915	43,915	43,915	43,915	531,145
NET OPERATING INCOME	(3,893)	(146,585)	(20,360)	(103,330)	9,233	31,340	(110,250)	(98,715)	(152,930)	(080'66)	(143,120)	(96,265)	(963,955)
NON-OPERATING REVENUE/(EXPENSE)		}			\$								
BEQUESTS	470,063	763		•	æ,	i.	,				•	•	470,825
BENEFICIAL IN TRUSIS - CHANGE			72,004	, ,	T 100	, ,	, ,						72,065
INVESTMENT INCOME - UPER INV, MET UP FEES INVESTMENT INCOME - OTHER	25,076 /6,024)	4,212	86/47 1915 91	14,097	745'7	2,550	22 20	2,02	2,025	352	5'0'7	570'7	82,825 (12 SB()
PLACE TRICORD ATT	(120/0)	(20,00)	(55.00)	(30)	(666)	000/3	00000	2,000	OTO .	1630	007	42.420	10075
DISDOSAL OF EIVED ASSETS	c60'c1	600,0	20,293	21,203	17,618	028,61	ULC,21	UCI,OI	1,970	4,b/U	12,430	12,440	139,273
CAPITAL CAMPAIGN, NET	43.951	4,361	100,226	(629)	5,746	25,200	6,400	9'9	10,800	6300	6.300	6300	221.545
NON-OPERATING REVENSE /(EXDENSE)	548.167	12.200	212.148	34.349	24.907	45.570	27.235	26.775	14.795	11,205	20.755	20.765	993.955
TOTAL OF ENAME AND A CONTROL (EACH OF)	201/01-0	75,500	446440	21/2/2	44/201	2000	24,423	501103	74/139	-6774	447.33	50//07	יייייייייייייייייייייייייייייייייייייי
TOTAL REVENUE OVER/(UNDER) EXPENSE	544,269	(134,386)	161,788	(68,981)	34,140	76,910	(88,015)	(71,940)	(138,135)	(87,785)	(122,365)	(75,500)	30,000

Silver Key Senior Services

FINANCIAL PACKAGE

OCTOBER 2017



Executive Summary



October Results: (\$69k) vs. (\$24k) budget / YTD \$503k vs. \$29k Budget

>Donations and Sponsorships continue to run soft compared to budget. We will be revising our forecast for the remainder of the year with the budget revisions in December. YTD we are down 20% from budget. We do expect this to pick-up in Nov/Dec with year-end giving.

>Government grants: on track YTD, will need to slow reimbursements through fiscal year-end due to cash flow constraints at the PPACG. City and RTA transportation contracts, both calendar-year contracts, are fully drawn at the end of October. Included in YTD results are pass-through funds from the City for the Joint Dispatch and Call Center (JDCC); which includes \$50k in funding to Madwoman Consulting for Marketing the JDCC. These pass-through funds skew our results.

>Program Fees: while on track for the month of October, they are still 10% below budget on a YTD basis. These results are primarily due to the loss of our meal contract with Sterling Adult Daycare (\$3k/mo).

>Payroll and related expenses – our largest expense as a category (59.5% of the annual budget); has been running slightly ahead of budget \$12k, or 2% YTD, however we made progress in the month of October by keeping a few positions vacant (ie. a FT driver position) until year-end due to lack of City/RTA funding.

>Other Operating Expenses: YTD are \$101k, or 7.8% above budget (excl pass-through's); all areas

>Capital campaign has raised approximately \$148k net since July 1st.

>Operating cash flows continue to present challenges – relief has been provided since we utilized \$300k of Operating Reserves to payoff the RLOC (\$250k) and deposit to Operating Checking (\$50k). We are still waiting on 2 major reimbursements from the City for Madwoman Marketing funds as well as CDOT funds for 2 new vans (\$130k total). We anticipate year-end donations will help build-up cash reserves.

>Revised 2017-2018 Budget will be presented at the December board meeting.

WHAT CAN WE AFFECT? WHERE CAN WE GROW?

Generally we will have no problem exhausting all grant and contract funds in place today for Transportation services and Case Management and related services. We do continue to provide services above and beyond current funding to 1) demonstrate need, and 2) make ourselves available for new and emergency or one-time grants (ie. ADRC grant). We have narrowed-in on two programs that we feel have funding growth potential;

✓ <u>Golden Circle</u>; potential service-level shortfall compared to available funding. Golden Circle meal counts continue to show a positive trend (meals per program day). As of November 1st, we have closed 2 of the 20 sites (Hillside Comm. Center and Otis Park); we are actively looking for new site locations and evaluating existing low turn-out sites. We are serving 95% of goal and if "carry-over" funding becomes available (we were told there was approx. \$200k in the pipeline), we would be even farther behind.

✓ <u>Meals on Wheels</u>; not Federally funded program; we have paying clients (80%). We have only approximately 255 active clients and feel that can be increased significantly. There is also the potential to carve-out neighborhoods and seek Federal funds under a new MOW program contract through the PPACG.

We are looking into both of these areas as we head into the new year, making them a focus for 2018 with the hopes to see early positive results in 2H of our current fiscal year.

Silver Key Senior Services

Statement of Revenues and Expenditures FY 2017-2018

OPERATING REVENUE	Actual YTD Oct 2017	Budget YTD Oct 2017	¢ Madana	% Variance
DONATIONS	50,685	67,538	\$ Variance (16,853)	-25.0%
SPECIAL EVENTS/SPONSORSHIPS	126,667	175,000	(48,333)	-27.6%
FOUNDATION SUPPORT	105,900	118,664	(12,764)	-10.8%
DISTRIBUTIONS FROM TRUSTS	42,674	42,332	342	0.8%
IN-KIND DONATIONS		- 200,350	⊋14 □	0.0%
TOTAL DONATIONS/SUPPORT	325,925	403,534	(77,609)	-19.2%
TOTAL DONATIONS/SOFFORT	323,323	403,334	(77,003)	-15.270
GOVERNMENT GRANTS	627,743	587,668	40,075	6.8%
OTHER GRANTS	152,968	55,200_	97,768	177.1%
TOTAL GRANTS	780,711	642,868	137,843	21.4%
PROGRAM FEES	188.213	207.920	(19,707)	-9.5%
RETAIL STORE SALES	28,905	35,000	(6,095)	-17.4%
TOTAL PROGRAM REVENUE	217,117	242,920	(25,803)	-10.6%
TOTAL OPERATING REVENUE	1,323,753	1,289,322	34,431	2.7%
OPERATING EXPENSES				
SALARIES, TAXES AND BENEFITS	779,863	768,112	11,751	1.5%
CASE MANAGEMENT/EMERGENCY ASST	46,460	50,596	(4,136)	-8.2%
TRANSPORTATION	135,099	87.536	47,563	54,3%
MEALS ON WHEELS / GOLDEN CIRCLE	224,276	210,672	13,604	6.5%
DEVELOPMENT	37,930	34,500	3,430	9,9%
PROGRAM SUPPLIES	19,660	12.458	7,202	57.8%
OFFICE EXPENSES/SUPPLIES	14,313	10,332	3,981	38.5%
OCCUPANCY EXPENSES	91,106	75,816	15,290	20.2%
OTHER GENERAL AND ADMINISTRATIVE	100,575	52,106	48,469	93.0%
TOTAL OPERATING EXPENSES	1,449,283	1,302,128	147,155	11.3%
NET OPERATING INCOME BEFORE DEPRECIATION	(125,530)	(12,806)	(112,724)	880.2%
DEPRECIATION AND AMORITIZATION	178,638		178,638	n/a
NET OPERATING INCOME	(304,168)	(12,806)	(291,362)	2275.2%
NON-OPERATING REVENUE/(EXPENSE)				
BEQUESTS	470,826	16,668	454,158	2724.7%
BENEFICIAL INT IN TRUSTS - CHANGE	72,064		72,064	
INVESTMENT INCOME - OPER INV, NET OF FEES	69,183	10,500	58,683	558.9%
INVESTMENT INCOME - OTHER	(18,581)	70_	(18,581)	
LEASE INCOME, NET	65,467	13,868	51,599	372.1%
DISPOSAL OF FIXED ASSETS		1,000	(1,000)	-100.0%
CAPITAL CAMPAIGN, NET	147,899	*	147,899	
NON-OPERATING REVENUE/(EXPENSE)	806,858	42,036	764,822	1819.4%
TOTAL REVENUE OVER/(UNDER) EXPENSE	502,690	29,230	473,460	1619.8%

Silver Key Senior Services Statement of Revenues and Expenditures FY 2017-2018 ACTUAL

8,913 18,406 8,733 14,632 00, 4017 00, 4017 00, 4017 00, 4018 00,
26,300 26,600
10,687 10,687 10,614 10,687
47,900 59,643 165,847 52,536 -
164,870 138,436 149,745 174,691
110,298 2,011 4,290 36,369 -
275,168 140,447 154,035 211,060 -
44.994 47.077 42.314 53.828
7,736 7,156
9
375,027 254,903 369,352 324,472 -
201,932 194,557 1
10,587 13,499 8,502 13,872 -
32,612 36,829
1,997 34,976
5,033 5,874
3,697 3,235
20,656 21,198
12,872 15,413
334,320 356,846 375,014 383,103
40,707 (101,943) (5,662) (58,632)
44,600 44,642 44,698 44,698 -
(3,893) (146,585) (50,360) (103,330)
470.063 763
25,076 4,212 25,799 14,097
(5,705) (6,535)
8,569 20,593 2
43,951 4,361 100,226 (639)
548,162 12,200 212,148 34,349 -
544,269 (134,386) 161,788 (68,981)
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October/November 2017 Key Factors Report

Resource Development

Capital Campaign:

\$4,619,290 Raised/Pledged to Date:

Left to Raise:

Enterprise Zone designation approved through Dec 2019. \$ 880,710 Highlight:

Program Updates

Volunteers:

The Volunteer Appreciation BBQ took place in October and was a great success

Secured a new Gerontology Intern for Case Management in November

544 volunteers donated 7426 hours in October

538 volunteers donated 6620.7 hours in November

Events:

Vendor table at the VA clinic open house (Oct 13)

Vendor table at the Gazette's Senior Life Expo (Oct 7)

Caregiver Series (Oct 24)

Kicked off Bountiful Bags in November (Nov 8)

Caregiver Series (Nov 15)

Subaru Share the Love Campaign kicked off (Nov16)

Giving Tuesday (Nov 28)

Marketing/PR:

Press Release Key Benefits Launch (Oct 2)

Press Release Project Warm Wheels and PPMCA (Oct 10)

KOAA Bountiful Bags coverage (Oct 25)

KKTV interview for Bountiful Bags (Oct 25)

KKTV interview for Emerald Towers (Nov 9)

KRDO Radio interview – Season of Giving (Nov 21)

Graphic Design:

CC Direct Mail piece **Nutrition Calendars**

CC Insider's Report

Annual Report

Buck slip Inserts -November and December

Social Media Website

Website											
Month	Total Users	% of New Users	% of New #1 Most Used #2 Most Used Users Key Word Key Word	#2 Most Used Key Word	# of Newsletter Sign Ups	# of # of Newsletter Sign Ups unsubscribed	Visits/ Sessions	Pageviews	Pages per Visit	Average	Bounce Rate
October	2,143	65.48%	96.28% not provided	0.73% not set	48	ō.	2,871	8,137	2.83	0:02:39	43.19%
November	1,982	68.30%		0.93% volunteer for silver key	27	14	2,570	6,893	2.68	0:02:33	43.74%

Facebook

Month	Lifetime Total Likes	New Likes	Unlikes	Page Engaged Users	Total Reach	Organic/viral Reach	Paid Reach	Total Impressions	Organic/Viral impressions	Paid	Date Most View Post	Date Most View Most View Post Post	Most View Post
2017	Lifetime; The total number of people who	Lifetime: The Number of new Number of total number of people who Unlikes of your people who have liked your Page (Unique	Number of Unlikes of your Page (Unique	Number of people who engaged with	Number of people who have seen any	Number of Number of people who visited your Isaw a	Number of people who saw a	Number of Number of impressions times your that came from posts were		Daily: The num	Date of most viewed post	Number of people reached with most	Actual post
October	806	24	-	718	8,737	2,040	0	15,410	4,494	0	10/26/2017	1,543	Atlas Prep
November	822	19	2	515	5,659	5,736	0	10,518	4,662	0	11.6/2017	879	Silver Keyloves Weichert Reallors!



Slate of Officers 2018

Mary Ellen McNally - Chair

Carla Hartsell – 1st Vice chair

Preston Briggs – 2nd Vice chair

Amy Silva-Smith – Secretary

Cheryl Solze – Treasurer

Steve Baron – Immediate Past Chair

Article 1 - Offices

Section 1.1 Business Office

The principal office of the corporation shall be located in Colorado Springs, Colorado. The corporation may have such other offices, either within or outside Colorado, as the board of directors may designate or as the affairs of the corporation may require from time to time.

Section 1.2 Registered Office

The registered office of the corporation required by the Colorado Revised Nonprofit Corporation Act (the "Act") to be maintained in Colorado may be, but need not be, the same as the principal office if in Colorado, and the address of the registered office may be changed from time to time by the board of directors.

Article 2 - Members

The corporation shall have no members with voting rights or any other legal rights or privileges in connection with the management of the business or affairs of the corporation.

Article 3 - Board of Directors

Section 3.1 General Powers

The business and affairs of the corporation shall be managed by its board of directors, except as otherwise provided in the Act, the corporation's articles of incorporation or these bylaws.

Section 3.2 Number, Election, and Terms

- (a) Number The number of voting directors of the corporation shall not be less than twelve or more than sixteen.
- (b) Election Nominees to the board of directors shall be nominated by a nominating committee appointed by the chairperson of the board. The chairperson of the nominating committee shall, whenever possible, be the chairperson of the board. Nominations shall be made in October of each year to fill vacancies which will arise as a result of the expiration of a term on the following December 31st. Nominations may be made as needed throughout the year to fill any other vacancies on the board of directors (as outlined in section 3.5). Newly elected board members will commence service on the 1st of January for those members replacing an expired board member's term or on the 1st of the month following the vote to their election for other vacancies.
- (c) Terms The term of office for directors of the board shall be for two years, subject to the terms of Section 3.5 regarding vacancies and except in the case of a director whose two year term as a director expires at the same time as his/her term as chairperson of the board (referred to as the "Outgoing Chairperson"), his/her term as director will be extended for one year, so that it will be three years in length. Any member of the board of directors who shall have served as such for two consecutive full terms of three years or more shall be ineligible for re-election for a period of one year immediately following the expiration of the third full term.