

50th Anniversary Year:
Presenting Level Sponsorship



PRESENTING. \$20,000:

This sponsorship level is exclusive and customized to your organizations
specific needs and requests.

Please contact: Derek Wilson or Larrisa Bottenfield for more information
regarding this elite level at development@silverkey.org or

call us at: (719) 884.2300



Anniversary Year: Diamond Level Sponsorship



DIAMOND . \$10,000



- Premier placement of your company name/ logo on all print materials, to include invitations, newspaper ads & news releases for annual event
- Premier placement of company logo and full page ad in event program
- Your company logo on recyclable grocery bags given out to Senior Assistance food pantry clients
- Name and logo used in any television and radio publicity efforts for the event
- Verbal recognition at the event
- Company logo on signage at the event
- Limited category offering
- Twenty tickets to Anniversary Gala
- Placement of company logo in select news releases for the event
- Vehicle sponsorship one year and includes signage inside of the vehicle
- Your company name and logo on our website
- Your company name and logo on our Guardianship and Housing Navigation collateral
- Your agency's literature guaranteed placement on Silver Key information racks
- The chance to provide a monthly educational/ Active Living opportunity for guests
- No charge, use of conference rooms (w/ prior notice) *
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- A token of acknowledgement to be displayed in your place of business and ours
- Logo displayed on Sponsor Wall- cycled on a displayed screen
- Opportunity for informational table in Active Living Center*
- Mention in our printed newsletter
- Active Living flyer feature*
- A feature on all of our social media platforms*
- Logo included on Bountiful Bags

**Certain Restrictions may apply, see Director for details*

Enjoy the benefits of partnering with Silver Key (12 Month Duration) *

Silver Key. 719. 884. 2300. silverkey.org



Anniversary Year: Platinum Level Sponsorship



PLATINUM. \$7,500

- Preferred placement of your company name and logo on print materials; invitations, newspaper ads & news releases for annual event
- Preferred placement of company logo and name in the event program
- Placement of company ad in the event program
- Your company logo on recyclable grocery bags given out to Senior Assistance food pantry clients
- Your company name and logo on our website
- Verbal recognition at the event
- Company logo on signage at the event
- Limited category offering
- Twenty tickets to Anniversary Gala
- Placement of your company logo in select news releases for the event
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- Your agency's literature guaranteed placement on Silver Key information racks
- No charge, use of conference rooms (w/ prior notice)*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- A token of acknowledgement to be displayed in your place of business
- Logo included on Bountiful Bags
- Logo displayed on Sponsor Wall - cycled on a displayed screen
- Opportunity for informational table in Active Living Center*
- Mention in our printed newsletter
- Active Living flyer feature*
- A feature on all of our social media platforms*
- The chance to provide a monthly educational/Active Living opportunity for guests

**Certain Restrictions may apply, see Director for details*

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Silver Key. 719. 884. 2300. silverkey.org

Anniversary Year: Gold Level Sponsorship



GOLD. 5,000

- Placement of your logo on print materials; invitations, newspaper ads & news releases for annual event
- Preferred placement of company logo and name in the event program
- Placement of company ad in the event program
- Your company logo on recyclable grocery bags given out to Senior Assistance food pantry clients
- Your company name on our website
- Verbal recognition at the event
- Company logo on table signage at the event
- Ten tickets to Anniversary Gala
- No charge, use of conference rooms (w/ prior notice)*
- A feature on all of our social media platforms*
- Monthly opportunity for informational table in Active Living Center*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- Logo displayed on Sponsor Wall, cycled on a displayed screen
- Mention in our printed newsletter
- Active Living flyer feature*
- The chance to provide a monthly educational/Active Living opportunity for guests
- Your agency's literature guaranteed placement on Silver Key information racks
- Logo included on Bountiful Bag

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Silver Key. 719. 884. 2300. silverkey.org

Anniversary Year: Silver Level Sponsorship



SILVER \$3,500

- Placement of your company logo on invitation and name in news releases for annual event
- Placement of company logo and name in the event program
- Company logo on table signage at the event
- Ten Tickets to Anniversary Gala
- Your company name on our website
- Logo displayed on Sponsor Wall - cycled on a displayed screen
- No charge, use of conference rooms (w/ prior notice)*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Approval to list Silver Key logo on your corporate website for the period of the sponsorship
- Mention in our printed newsletter
- Quarterly opportunity for informational table in Active Living Center*
- The chance to provide a quarterly educational/
- Active Living opportunity for guests
- Active Living flyer feature*
- A feature on all of our social media platforms*
- Your agency's literature guaranteed placement on Silver Key information racks

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Silver Key. 719. 884. 2300. silverkey.org

Anniversary Year: Bronze Level Sponsorship



BRONZE. \$1,500

- Logo displayed on Sponsor Wall - cycled on a displayed screen
- Placement of company name in the event program
- Company logo on table signage at the event
- Ten tickets to Anniversary Gala
- Your company name on our website
- Mention in our printed newsletter
- Active Living flyer feature*
- A feature on all of our social media platforms*
- No charge, use of conference rooms (w/ prior notice)*
- Opportunity for individuals or groups to directly impact seniors by volunteering at Silver Key
- Opportunity for informational table in Active Living Center*
- Your agency's literature guaranteed placement on Silver Key information racks

**Certain Restrictions may apply, see Director for details*

Enjoy the benefits of partnering with Silver Key (12 Month Duration) *

Silver Key. 719. 884. 2300. silverkey.org

Anniversary Year: Sponsorship Commitment



Please check the box of the sponsor level you are selecting and complete the information below.

☐ Diamond | \$10,000 ☐ Platinum | \$7,500 ☐ Gold | \$5,000 ☐ Silver | \$3,500 ☐ Bronze | \$1,500

Sponsor Name

Term of Annual Sponsorship

Address

City, State, Zip

Representative's Contact Name

Representative's Contact Name

Authorized Signature

Date

Payment Options:

- ☐ Online at: <https://www.silverkey.org/donate>
- ☐ Enclose check made payable to: Silver Key Senior Services
- ☐ Please send invoice

Send Completed Form/Payment to:

Administrative Offices, 1625 S. Murray Blvd., Colorado Springs, CO 80916 or scan and email completed form to: Director of Development at development@silverkey.org

If sponsorship level includes a logo, please send the logo to: Resource Development Coordinator at development@silverkey.org

Please note: Any logos received less than 30 days prior to the event cannot be guaranteed to be included on the event day banners/posters.

Questions? Contact the Director of Development at development@silverkey.org or 719-884-2313.

*All initial annual sponsorship payments are due within 30 days.

Silver Key Senior Services is a non-profit organization recognized by the Internal Revenue Service as a 501(c)(3). There were no tangible goods received in return for this gift and the entire amount is tax deductible.