

Silver Key Annual Report 2019 - 2020

Silver Key's vision is to make the greater Colorado Springs area the best in the nation to age.

FROM OUR PRESIDENT & CEO

This year, Silver Key Senior Services will celebrate a milestone 50 years of service in the Pikes Peak region! The number of people and organizations linked to Silver Key in one way or another is tremendous; and yet, in many ways, Silver Key remains a best-kept community secret.

Since our inception in 1970, staff and volunteers have provided services to assist older adults achieve the highest level of dignity and independence that they choose in a safe and healthy way.

We remain firmly committed to that mission and are also implementing strategies to not only sustain the organization, but foster growth and meet the demand to serve even more people. We are positioning Silver Key to be a fully engaged and highly visible organization that is essential to the fabric of our community.

What does all of this mean for the older adults we serve? The expanded visibility and relationships will translate to more seniors being served in a timely, high-quality manner and added resources made possible by our community of volunteers, donors, and staff.

Thank you for your contribution to this organization and for helping Silver Key soar to new heights while achieving more than we ever imagined possible. I will never take for granted my role in continuing Silver Key's rich and profound history.

On behalf of the entire board and family of dedicated staff, volunteers, and donors, I look forward to celebrating our many achievements at Silver Key's 50th anniversary Engaged at Every Age Gala in June 2020!

With highest regard,



Jason DeaBueno
President & CEO



BOARD OF DIRECTORS:

Lynne Jones, Chair
Steve Hunsinger, Vice Chair
David Lord, Secretary
Dave Bunkers, Treasurer
Jan Martin, Immediate Past Chair
Mike Rowe
Greg Broeckelman
Carla Hartsell
Cari Karns
DeAnne McCann
Lt. Steve Noblitt
Shahera Shalabi
Jason DeaBueno, President & CEO

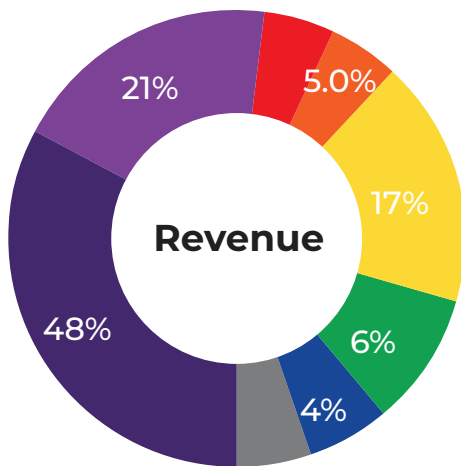
FOUNDATION BOARD:

Ret. Lt. Howard Black, President
Dick Wilhelm, Vice President
Mike Rowe, Treasurer
Peter Murray, Secretary
Carl Donner III, Emeritus
Elaine (Elly) Durham, Member
Bill Berenz, Member
David Lord, Member
Chester (Skip) Morgan, Member
Jason DeaBueno, President & CEO

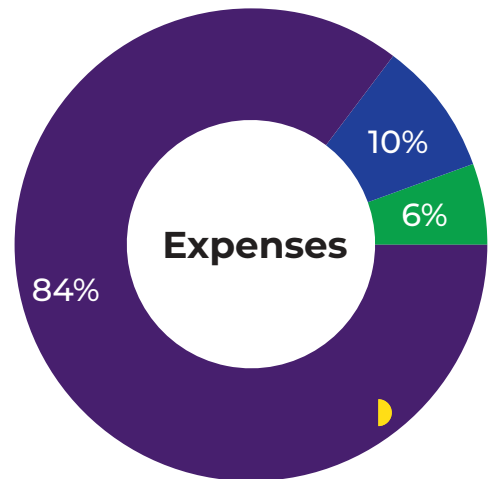
FISCAL YEAR MILESTONES 2019-20

- Adapted all service areas to handle COVID-19 pandemic guidelines to ensure that older adults received the level of support and quality services (safely) to address food insecurities, access to essential medical care and addressing issues of isolation and loneliness
- Designated as the nation's first Five Wishes Informed Organization – an advanced directive model of support
- Entered into actionable steps with Envida, Fountain Valley Senior Center and Pikes Peak Council of Governments to establish a Regional Specialized Transit model of support for riders
- Implemented a client focused and consolidated: information, referral, intake and assessment center aptly named Silver Line to access any and all information and services available from Silver Key.

FINANCIALS : 7/1/19 - 6/30/20



Contract Services	\$3,555,913
Contributions & Grants	\$1,558,614
Silver Key Foundation	\$390,839
In-Kind Contributions	\$1,261,004
Program Service Fees	\$ 472,673
Investment Income & Other	\$ 308,401
Change in Charitable Trust Value	\$ -145,645
Total	\$7,401,799



Program Services	\$5,528,067
Administrative	\$ 624,820
Fundraising	\$ 388,643
Total	\$6,541,530

PLANS FOR FISCAL YEAR 2020-21

- Celebrate 50 years of Silver Key serving the Pikes Peak region
- Expand our private pay home delivered meals, companionship and durable medical supply sales to further resource overall mission needs
- Reinvigorate Legacy Planning option for donors through Five Wishes and other donor relationships
- Consolidate data of the organization to effectively illustrate the social impact return on investment related to Silver Key's mission.

SILVER KEY IMPACT: FISCAL YEAR 2019-20



"I want to thank you, your cooks, your staff, and other helpers for preparing amazing meals. I have enjoyed them during this time when I am unable to cook for myself."
Meals On Wheels Client

Silver Key Mission:

To serve in partnership with our stakeholders to support a healthy quality of life for seniors, allowing them to safely age with dignity and independence.