

## WE NEED YOUR DONATIONS!

Sign up for our electronic newsletter at [silverkey.org/thrift-store](https://silverkey.org/thrift-store) and receive a 15% off coupon!



Have unwanted or unused items?

Our Thrift Store needs a wide variety of gently used merchandise from jewelry, housewares, home decor - and everything in between! We especially need your donations of durable medical equipment such as walkers, wheelchairs, etc. We are located on the north side of the campus. Come visit us today!

Thrift Store Location: 1605 S. Murray Blvd.  
Hours: Monday – Saturday 9 am – 4 pm | 719-884-2366

## Silver Key News | Spring 2022

Our Vision: The value, worth and needs of all seniors are identified and honored.

### PRIVATE PAY SERVICES



**THINK YOU KNOW SILVER KEY?  
THINK AGAIN!**

ALL SENIORS | ALL SERVICES  
ALL NEIGHBORHOODS

Silver Key helps seniors across all income levels and is proud to offer private-pay services for seniors and their families.

Learn about our high-quality, compassionate care at [silverkey.org/reassurance](https://silverkey.org/reassurance).

**CALL OUR SILVER LINE TODAY!**  
719-884-2300



1625 S. Murray Blvd.  
Colorado Springs, CO 80916

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### MARCH FOR MEALS

Silver Key is THE local Meals on Wheels provider for the Pikes Peak region.

Silver Key serves over 250 seniors weekly with a home delivered meal and a friendly visit, but the needs continue to expand. In order to keep pace, we need you!

During **March for Meals**, please consider setting up a monthly scheduled donation or make a one-time gift that will allow more seniors to enjoy our vital services. With your help, we can ensure that our older neighbors are seen, heard, and cared for by compassionate community partners like you.

[silverkey.org/champion](https://silverkey.org/champion)



MARCH FOR MEALS WITH MEALS ON WHEELS

Join us in celebrating  
**MEALS ON WHEELS**  
this month

#MARCHFORMEALS

# FROM OUR CEO & PRESIDENT JASON DEABUENO



A human process exists that predisposes peoples' thoughts and actions based on historic facts, feelings, and experiences. This month's theme is "you think you know Silver Key, think again." Silver Key's roots are strong and positioned the organization to be swift in action when seniors need our care. An example includes housing seniors displaced from their homes due to their apartment complex being sold. And, a far more lethal situation, is when our behavioral health team intervenes in high risk situations due to senior isolation.

I have the honor of being involved with Silver Key since the mid-1980's. The experience framed by beliefs about Silver Key and what it is that we do, who we serve, and how we serve. However, if I had remained in that frame of reference, I believe that I might have limited myself to the new view of Silver Key – so, I had to "think again" about who Silver Key is in the current day. Perhaps you will indulge me in a reflective moment?

I went to a restaurant and ordered bacon and eggs. I was brought a smaller portion and I thought "this is different than what I had been served before." I assumed (pre-conceived thought) that the restaurant was making smaller portion sizes due to costs. I enjoyed my breakfast and received the bill. The amount was far less than what I usually pay. Upon further review, I was given the "Senior Discount" meal. I laughed (because I did not meet the age requirement, but the wait staff assessed I did) and thought this is a moment in time when I need to "think again" about what it means to age and my own mortality.

Today, Silver Key is a vibrant organization that stands tall and ready to respond to the needs of all older adult community members regardless of age, location, and resources. Mortality is the great unifier that all humans root back to from the time of birth. Visualize that you have the support and services to age healthy and well to preserve your personal dignity and independence. Silver Key has evolved from its strong roots as a social service entity to being part of the health care system in partnership with our stakeholders. Like no time before, we must "think again" about who Silver Key is, who we serve, and "Stand for Senior Health and Wellness!"

## THANK YOU SPONSORS!

## SAVE THE DATE! SENIOR SUMMIT

**DEFENDER**  
Humana

**CHAMPION**  
UnitedHealthcare

**HERO**  
aetna medicare solutions

WELCOME TO OUR NEWEST SPONSORS

Adult Home Health

**DIAMOND**  
FARCY BOYS, TAYLOR Jeans Company, PORCHLIGHT, CLASSIC HOMES

**PLATINUM**  
Rocky Mountain PACE

**GOLD**  
SENIORS BLUEBOOK, GEJOHNSON, Ent, Signarama, KAISER PERMANENTE, chfa.

**SILVER**  
INVESTMENT TRUST, GRIFFIS, BLESSING

**BRONZE**  
ADAMS BANK & TRUST, Peak View, McGUIRE'S, The Palisades at Broadmoor Park, BBB, iTop it, Navakai, Gallagher, Pikes Peak, skr+co, ANB Bank, AmazingCare, Campbell HOMES, NAMI Colorado Springs, thrivent, envida, USI, THE INDEPENDENCE CENTER, Beneficent, colepromo, OLIVE REAL ESTATE GROUP, INC., RULMONARY, SavaSeniorCare

### Here's what you need to know:

- Event begins with breakfast at the Antlers Hotel-Downtown
- Senior Summit to follow and lunch is available for \$25 per person
- You must register for this event to attend and can prepay for lunch
- Over 70+ vendors will be in attendance showcasing their information
- Learn more and register here: [SilverKey.org/senior-summit](https://SilverKey.org/senior-summit)



## SAVE THE DATE!

Benefit Breakfast | Expo - Health Screenings | Educational Sessions

[silverkey.org/senior-summit](https://silverkey.org/senior-summit) | 719-884-2300

The Summit's Kick-Off Breakfast and the Senior Summit is complimentary to attend, but upon the conclusion of the breakfast program attendees will be invited to invest in the Silver Key Mission through a one-time or recurring donation.

While there is no charge to attend, registration is required.



Please consider becoming a Silver Key Champion and setting up a monthly donation: [silverkey.org/champion](https://silverkey.org/champion)



Silver Key Senior Services • 1625 S. Murray Blvd., Colorado Springs, CO 80916  
719-884-2300 • [info@silverkey.org](mailto:info@silverkey.org) • [silverkey.org](https://silverkey.org)