

Development Committee Responsibilities

- Participate in grant brainstorming, and to contribute to the monthly grants think tank
- Sponsorship assistance – lend support with current; aiding with finding new sponsorship opportunities.
- Donor development – particularly for major gifts, influence and connect with current and new donors
- Fundraising event support (attending, generating awareness/excitement, auction items, etc)
- Planned Giving – educate, promote, and support planned giving efforts
- Development – assist us in enhancing and amplifying resources and initiatives that support the overall mission of Silver Key

Roles & Attributes:

- Advise
- Personally Give
- Influence/Connect
- Represent/Story Share
- Participate and Attend

Fundraising Isn't Just Asking For Money





Board Engagement

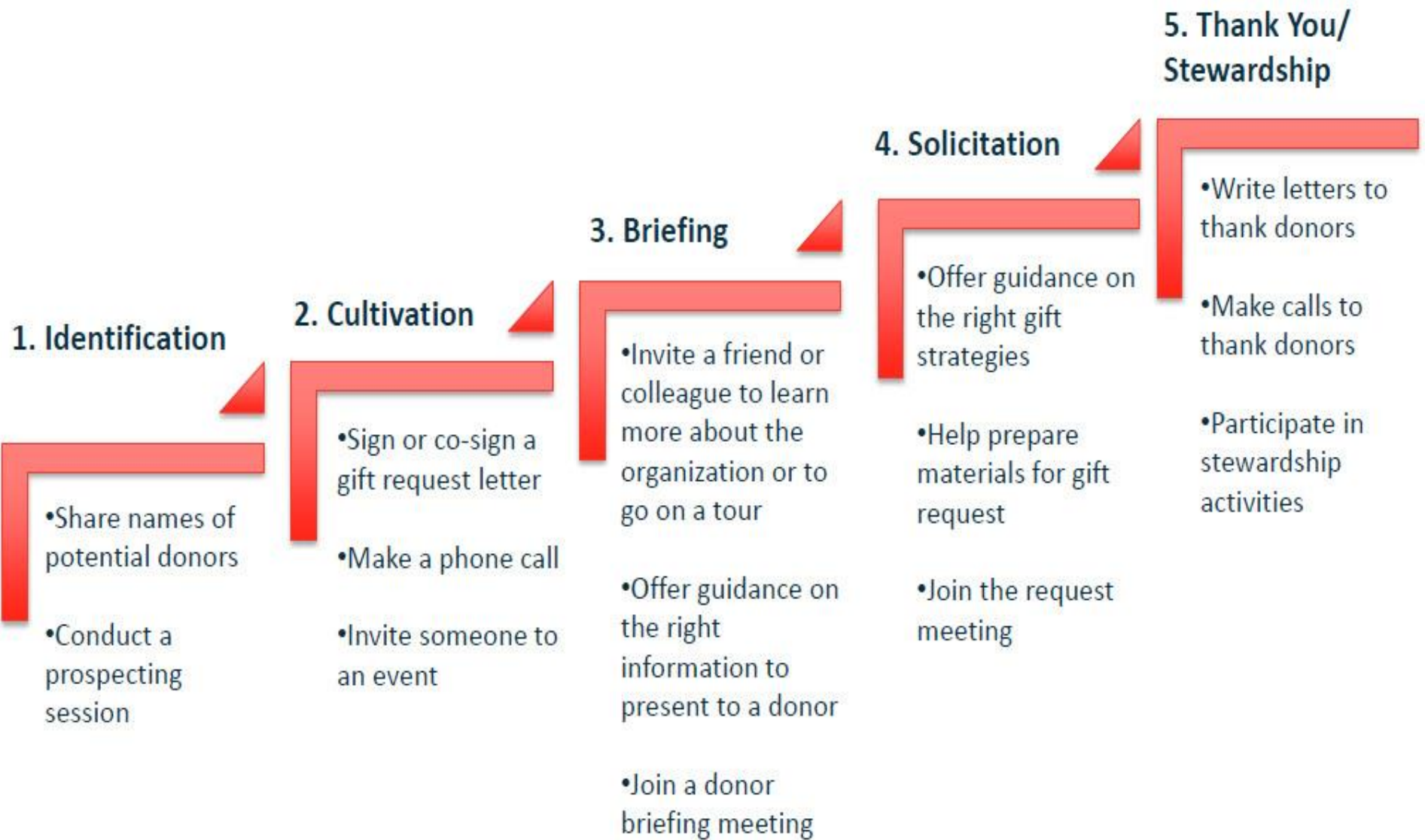
- **Advise**
- **Personally Give**
- **Influence/Connect**
- **Represent/Story share**
- **Participate/Attend**

Board members are the volunteer group closest to the organization

They are one of the strongest voices for the organization

Their participation in fundraising efforts sends a clear signal of commitment

They bring credibility to the solicitation process



Boards Lead a Culture of Giving



I can't picture in my mind a major gifts circle without the board being at the center of that. That culture just kind of permeates, emanates out from that circle. They're right there in the heart of it because they helped grow that culture...There's a hunger and experience of our mission, of our integrity, of our welcome, of our gratitude.

—Board member