# Age Friendly Colorado Springs Midway Progress Report

December 2018







#### **Innovations in Aging Collaborative**

1625 S. Murray Blvd. Colorado Springs, CO 80916

(719) 602-3815 https://innovationsinaging.org info@innovationsinaging.org

# Innovations in Aging Collaborative 2018 Board of Directors

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<sup>\*</sup>Indicates founder of Innovations in Aging Collaborative

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#### Letter from the Mayor of Colorado Springs, Honorable John Suthers



Well-designed, livable communities promote health and economic growth, and they make for happier, healthier residents — of all ages. In Colorado Springs, we're working to do just that. Creating a city that is livable and welcoming, where citizens from 8-80 have the opportunity to live rewarding, productive, and safe lives.

Colorado Springs officially joined the AARP Network of Age Friendly Cities and Communities on March 8, 2016. We immediately got to work and, through the help of over 100 community members, professionals, and experts, created the Age Friendly Colorado Springs Report and Action Plan,

a guiding document that would focus our aging work through 2020. Since then, Age Friendly Colorado Springs partners have been working diligently to accomplish the 150+ action items laid out in that plan. In the following report, you will find an overview of our progress since joining the network, as well as notable achievements highlighted in our work.

Over the last few years, Colorado Springs received local, statewide, and national accolades for our Age Friendly work. The Age Friendly Colorado Springs Report and Action Plan was featured on national platforms and was included in *Plan COS*, the City of Colorado Springs Comprehensive Plan. Numerous action items from the plan blossomed into full-fledged programs and are gaining national recognition, such as the Better Business Bureau of Southern Colorado's Age Friendly Business Certification program. Finally, Colorado Springs is proud to play a large role in the launch of Governor Hickenlooper's Lifelong Colorado initiative, which will work to add 100 Age Friendly Cities and Communities in Colorado by 2030. As a featured community, Colorado Springs will help lead and serve as a model for future Age Friendly cities across our state.

As our city continues to grow older, our ultimate goal is to ensure that we develop a community that supports residents at all stages of the aging process. As we move forward towards 2020, Olympic City USA will continue to work towards making Colorado Springs a remarkable place in which to age.

John Suthers

Mayor of the City of Colorado Springs

#### Age Friendly Colorado Springs Midway Progress Report

#### History of Age Friendly Colorado Springs

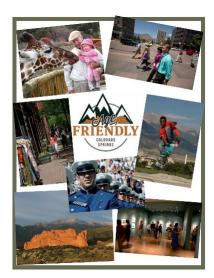
In the Pikes Peak Region, the population of residents 65 and older is projected to grow by 179% from 2015 to 2040. In the same time period, the population of residents 85 and older is projected to grow by 337%. In a 2015 report, *Aging in the Pikes Peak Region*, Tucker Hart Adams, PhD offered a detailed account of the expected demographic shift in the Pikes Peak region and its possible effects. This report built a research framework for the growth of the Age Friendly Colorado Springs movement.

With the endorsement of Mayor John Suthers and City Council, Colorado Springs joined the AARP network of Age Friendly Cities on March 8, 2016. After Colorado Springs received this official Age Friendly designation, Mayor Suthers tasked Innovations in Aging Collaborative (IIAC) with creating and administering the Age Friendly Colorado Springs Report and Action Plan. IIAC conducted a Community Needs Assessment Survey and gathered hundreds of community leaders and stakeholders to create the Age Friendly Colorado Springs Plan, which was completed in September 2016.

Once the Age Friendly Colorado Springs Plan was published and launched, IIAC began collaborating with community partners to nurture new programs that fulfill Age Friendly goals. Together, IIAC and our community partners have been implementing action items detailed in the 2016 plan. In this report, we will refer to our partners and organizations who help implement the Age Friendly Colorado Springs Plan as "AFCS partners".

#### Creating a Progress Report

Since becoming an Age Friendly city in March 2016, we have worked to convene the community, establish partnerships to accomplish the actions items within the Age Friendly Colorado Springs Plan, and improve the community for people of all ages. One crucial component of this plan is the evaluation process. The AARP Age Friendly cycle is a five-year time period, and Colorado Springs is now at the mid-point in its Age Friendly Plan. Therefore, this report seeks to evaluate the progress made on the action items within the Age Friendly Colorado Springs Plan. The Age Friendly Colorado Springs Plan can be found at: <a href="https://innovationsinaging.org/initiatives/age-friendly-colorado-springs/">https://innovationsinaging.org/initiatives/age-friendly-colorado-springs/</a>.



Cover of the Age Friendly Colorado Springs Report and Action Plan

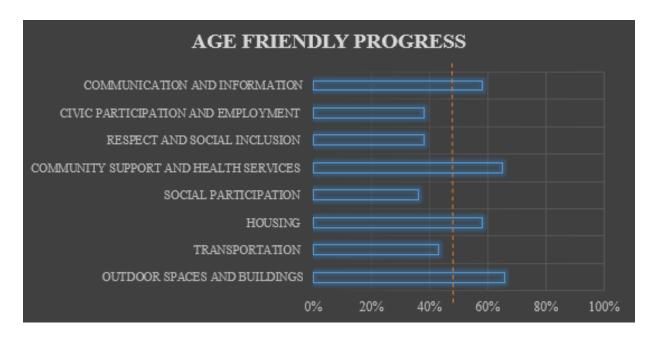
This midway report will show the status of the action items under the eight domains of livability set forth in the 2016 report. Each domain section will include a summary, major partners, highlights, next steps, and a comprehensive table detailing actions taken on each goal. Furthermore, the AFCS partners' logos are arranged in alphabetical order in the top left corner of each domain summary, and the table detailing domain status includes an icon showing progress for each goal.

Completed or near completion	<b>/</b>
In progress	5
Beginning stages	<b>1</b>
Not yet started	X

Icons representing the progress of each domain goal

#### **Progress Summary**

To quantify progress on Age Friendly goals, point values were assigned to each action item based on their level of progress. As of December 2018, AFCS partners have completed 50% of the Age Friendly Colorado Springs Plan action items. This number is determined based on the progress in each domain, which is shown in the graph below. Progress in the different domains varies, with the lowest progress rate in the Social Participation domain and the highest progress rate in the Outdoor Spaces and Buildings domain. A full description of each domain and its related action items are found in the individual domain sections.



Progress of each domain relative to each other and to the expected 50% mark, shown by the dotted orange line

#### Notable Achievements

Over the past two and a half years, we incubated and fostered several major programs to improve the lives of older adults in Colorado Springs.

- IIAC partnered with the Better Business Bureau of Southern Colorado to create the Age
  Friendly Business Designation in 2016. This designation allows older adults to easily
  access a list of businesses, which are dedicated to serving people of all ages and
  mobilities.
  - Over 100 businesses were certified as Age Friendly in Colorado Springs as of the publication date of this report.
- In 2015, IIAC partnered with Silver Key Senior Services, the University of Colorado Colorado Springs (UCCS) Aging Center, and the Pikes Peak Area Agency on Aging to create the Silver Key Senior Outreach Services (SOS) Program. This program works to identify older adults who may need support before a serious crisis develops and connects them to mental health and case management services.
  - o More than 300 clients have been served by the SOS program since 2015.
- In Spring 2017, City Council voted to establish the Colorado Springs Commission on Aging, following advocacy efforts by AFCS partners. The Commission on Aging advises City Council on issues around aging, especially as they affect the municipal government policies and operations.
  - The Commission on Aging presented its first budget recommendations to City



IIAC executive director, Claire Anderson, presents to City Council about Age Friendly Colorado Springs

- Council in Summer 2018, and they included expanding affordable housing and increasing access to transportation options.
- In Fall 2018, the Colorado Springs Planning Commission released the final draft of *Plan COS*, a twenty-year comprehensive plan for the city. Following advocacy efforts by AFCS partners, the Age Friendly Colorado Springs Plan was included as a partner entity plan. City Council plans to formally adopt *Plan COS* in January 2019.

# **Outdoor Spaces and Buildings**



With over 9,000 acres of parkland and 500 acres of trails, Colorado Springs' outdoor livability is often cited as a top attraction for the city.<sup>2</sup> While many Colorado Springs residents take advantage of these natural amenities, some of these outdoor spaces are inaccessible to older adults. A goal within the Age Friendly Colorado Springs Plan is to "address identified gaps in a variety of ways, allowing residents of Colorado Springs to safely use parks, trails, and outdoor spaces as they age."<sup>3</sup>

As of December 2018, the Outdoor Spaces and Building domain is the fastest progressing domain, with 66% of the action items completed or in progress. Partner organizations and local citizens are fueling the adoption of universal design in parks and the expansion of Age Friendly outdoor spaces and buildings.

### Highlight

In Spring 2017, IIAC partnered with AARP and the YMCA to conduct a walking audit of the Sand Creek Trail in Southeast Colorado Springs. A workshop and walking tour along the trail helped a variety of stakeholders establish concrete ideas for improving the trail. AFCS partners are in the process of implementing improvements identified by the walk audit with funding from AARP.



Artist rendering of possible placemaking improvements along the Sand Creek trail

#### Next Steps

AFCS partners will help all residents in Colorado Springs safely access outdoor spaces and buildings by:

- Defining what an Age Friendly park includes and using that definition to implement improvements in two underutilized parks.
- Creating a list of parks in Colorado Springs with universal design elements and a list of parks or community spaces that are near senior housing and activity hubs.

Goal	Action Items	Status	Next Steps
Fully evaluate and incorporate Age Friendly concepts and initiatives in the City of Colorado Springs Comprehensive Plan update  Completed or near completion	<ul> <li>Clearly and comprehensively identify aging trends and issues</li> <li>Identify locations with current and future concentrations of senior activity and living</li> <li>Include strategies in the plan to implement catalytic actions that address the identified needs of seniors</li> <li>Include one or more "co-creators" of the Age Friendly Colorado Springs Plan in the Colorado Springs Comprehensive Plan update</li> </ul>	AFCS partners reviewed the full draft of the City's comprehensive plan update, <i>Plan COS</i> , released in the Summer of 2018. Though the draft included some references to seniors and adopted several policies that support Age Friendly activities, AFCS partners advocated for the inclusion of additional older adult focused items. IIAC staff and board members attended public open houses, and AFCS partners submitted a formal memo to the Planning Commission. Following these advocacy efforts, the Age Friendly Colorado Springs Plan was included as a partner entity plan in <i>Plan COS</i> . City Council plans to formally adopt <i>Plan COS</i> in January 2019.	Continue monitoring and advocating for needs of older adults at the municipal government level
Redevelop two or more highly utilized parks or community spaces as Age Friendly pilot spaces that include concepts of universal design  In progress	<ul> <li>Create a refined list of potential park sites or community spaces that are near senior housing and activity hubs</li> <li>Evaluate current facility operations plans to include Age Friendly concepts</li> <li>Fund and implement capital construction and programming</li> </ul>	Colorado Springs Parks and Recreation undertook projects at Nancy Lewis and Memorial Park to ensure universal accessibility. IIAC is seeking a partner that can create a list of parks or community spaces that are near senior housing and activity hubs.	Determine a GIS source to map public spaces near senior living



Beginning stages

Identify two pilot parks or areas and plan the improvements

generational

Create a

comprehensive list

of parks with Age

Friendly and multi-

use opportunities

Implement the improvements and programs

The Commission on Aging identified Panorama Park as an underutilized park, and their 2018 budget recommendations included funding for the park. Additionally, AFCS partners conducted a walk audit along the Sand Creek Trail and received funding from AARP to install benches and lighting along the trail.

Develop criteria for an Age Friendly park and implement Age Friendly improvements in two identified underutilized parks

Create a database containing comprehensive information that rates the relative ease of access to and use of local trails and comprehensively identifies the amenities in all parks



Beginning stages

Examine other communities creating and implementing Age Friendly facilities rating systems, particularly for parks and trails

- Create a uniform system for identifying trails as easy, medium, and difficult, including an Age Friendly focus
- Create an app or interactive web site and signage/ wayfinding that helps identify the Age Friendly status of parks and trails

Colorado Springs Parks and Recreation will not rate trails because of liability issues. While this suspended the rating action item. AFCS partners will make suggestions for Age Friendly amenities on parks' websites.

Examine alternative ways to designate parks as Age Friendly and create a list of parks with universal design elements

# **Transportation**



Colorado Springs spans over 194 square miles, which makes reliable transportation a priority issue for all residents.<sup>4</sup> One component in reliable transportation is maximizing transit options beyond personal cars, mainly public transit, biking, and walking. The goal within the Age Friendly Colorado Springs Plan for transportation is to "give older adults the ability to consistently, affordably, and safely reach any destination of their choice with the same ease as driving independently."<sup>5</sup>

Partners in this effort are making strides to ensure that older adults are included in conversations about transportation in this growing city. AFCS partners are 43% complete with the action items in the Transportation domain. Since 2016, there has been a noticeable shift in transportation priorities. Walkability, bikeability, and expanded transit services have become a higher priority for local citizens, partners, and elected leaders<sup>6</sup>.

## Highlight

Recent projects by partners expanded the availability of transit information, which makes it easier for people to access information from a variety of channels.

- Mountain Metro Transit (MMT) provides My Next Bus real time information through google maps.
- The City of Colorado Springs offers a hotline (719-ONE-RIDE), which is a call center that coordinates transportation resources.



#### Next Steps

AFCS partners will expand affordable and accessible transportation options in Colorado Springs by:

- Assessing the need for vehicular transportation options on weekends and evenings and the need for first and last mile connections.
- Encouraging information dissemination about transportation options available for community events.

Goals	Action Items	Status	Next Steps
Increase ease of	Develop and	MMT provides My	Fulfill the Walk
use by	implement real time	Next Bus real time	your City
expanding and	technology for bus	information through	Initiative
increasing the	arrivals	google maps. In	
availability of	Create a joint call	partnership with Silver	Determine
tools and	center to coordinate	Key, MMT created a	partners to
information	transportation	call center to coordinate	increase use of
concerning local	resources	transportation (719-	the Senior
transportation	<ul> <li>Increase use of the</li> </ul>	ONE-RIDE).	Ambassador's
options	Senior Ambassador's	IIAC received Lodgers	Program
	Program by tying it to	and Automobile Rental	
	a special event (ex.	Tax (LART) funding to	Use the
<b>Y</b>	Labor Day Lift Off)	implement the Walk	agefriendly
	Encourage multi-	Your City initiative.	pikespeak.org
In progress	modal information		portal as a multi-
111 7 10 8 1000	dissemination for		modal
	community events, by		information
	including information		channel
	on the closest bus		
	routes, bike routes,		
	and walking		
	opportunities		
	Implement the Walk		
	Your City initiative		
Improve the	<ul> <li>Incentivize transit-</li> </ul>	Through advocacy	Assist Silver Key,
connectivity	oriented, walkable,	efforts and cooperation	MMT, and the
between modes	and bikeable	with the Commission on	Senior Center to
of transportation	development that is	Aging, AFCS partners	create an on-
and reduce	conducive to senior	are actively encouraging	demand senior
physical and	access as	the expansion of	ride service,
other barriers	recommended by the	walkablity and	create a
that limit people	City Infill Plan	bikeablity. The City of	promotional
from reaching	<ul> <li>Create a heat map</li> </ul>	Colorado Springs	program, and
their desired	with different	created a heat map for	assess the need
destinations	overlays including	modes of travel. IIAC	for first and last
	mode of travel, senior	is partnering with Silver	mile connections
	services, housing,	Key to examine the	
	parks, key senior	feasibility of an on-	
	destinations, and more	demand senior ride	
In progress	to identify hot spots	service, and IIAC is	
	of senior activity	working with the Senior	
	• Implement an on-	Center to expand the	
	demand senior ride	Senior Ambassador's	
	service (ex. Senior	Program, which trains	
	Uber)	older riders on public	

	<ul> <li>Assess the need for vehicular transportation options on weekends and evenings. Assess the need for first and last mile connections</li> <li>Create a promotional program for older adults to increase the number of choice riders</li> </ul>	transit options by pairing them with an experienced rider.	
Advocate for a transportation network that is safe, convenient, accessible, and comfortable  Beginning stages	<ul> <li>Ensure that the relocated downtown terminal meets the accessibility and safety needs of older adults</li> <li>Create a plan for uniform sidewalks and accessible paths of travel around bus stops, including snow removal, sidewalk maintenance, and code enforcement</li> <li>Encourage appropriate implementation of the Complete Streets Initiative</li> </ul>	The Commission on Aging is advocating for the expansion of complete streets.	Advocate for the expansion of walkability and bikeability

## **Housing**



In the 2011 Colorado Assessment Survey of Older Adults, 31% of surveyed Colorado Springs respondents reported a lack of housing to fit their needs.<sup>7</sup> As home and rental prices rise in Colorado Springs, people of all ages, but especially older adults, are experiencing growing difficulty in finding accessible and affordable housing options. The goal from the Age Friendly Colorado Springs Plan is to expand "availability of and access to affordable, safe, and diverse housing options for all income levels."

The need for affordable housing is becoming more pressing. City officials, nonprofits, and business owners in Colorado Springs are focusing on affordable housing as a growing issue. IIAC hosts a bi-monthly Housing Domain meeting with stakeholders from partner organizations and key community members, which works to drive forward the Age Friendly action items. This domain is currently 58% complete.

#### Highlight

The Housing Domain committee for Age Friendly Colorado Springs actively advocates for the expansion of affordable housing options. These actions include:

- Submitting a formal memo to the *Plan COS* Steering Commission advocating for the expansion of housing code to allow for accessory dwelling units.
- Sending a memo to Colorado Springs Utilities Policy Advisory Committee supporting their affordable housing recommendations.



## Next Steps

AFCS partners will work to expand accessible and affordable housing options for people of all ages by:

- Expanding knowledge about universal design and Homefit (home retro fits and modifications).
- Continuing advocacy efforts for the creation of new affordable housing for older adults.

Goals	Action Items	Status	Next Steps
Create	Promote home	IIAC piloted the	Partner with
innovative ways	improvement and	intergenerational	CONO to create a
to promote aging	renovation packages	Village model in the	Village toolkit
in place and	that facilitate the	Old North End	
expand current	ability to age in place	neighborhood (ONEN).	Implement the
resources that	Support aging in	After suspending the	Lifelong Housing
allow older	place using the	ONEN IVillage, IIAC	Certification in
adults to remain	Village model and	will work with the	Colorado Springs
in their homes as	other models that	Council of	
they age	focus on bringing	Neighborhoods and	
	services and support	Organizations (CONO)	
	to individuals in their	to create a Village	
	neighborhoods	toolkit available to all	
`	<ul> <li>Utilize AARP</li> </ul>	neighborhoods. IIAC is	
Beginning stages	housing resources,	also working with the	
	including developing	Independence Center to	
	the Lifelong Housing	explore possible	
	Certification Project	promotions of HomeFit and universal design in	
	in Colorado Springs,	homes.	
	HomeFit Toolkit,	nomes.	
	and HomeFit Remodel Guides		
Develop	Encourage and	AFCS partners actively	Continue to work
incentives to	advocate for the	advocate for the	with city officials
increase the	waiving of	expansion of affordable	and builders to
inventory of	development fees,	housing for older adults.	create incentives
affordable and	streamlining the	Along with pitching	for affordable
accessible senior	permit process, and	new, innovative ideas,	housing for
housing options	providing incentives	the Housing Domain	seniors
	to builders, investors,	committee sent a formal	
	and utility companies	memo to Colorado	
	who use Age	Springs Utilities to	
	Friendly concepts	support their efforts in	
In progress	<ul> <li>Incentivize builders</li> </ul>	expanding affordable	
	to supply a	housing and to	
	percentage of	encourage them to include a focus on	
	affordable senior	senior housing.	
	units in each new	Additionally, Greccio	
	<ul><li>development</li><li>Encourage the City</li></ul>	Housing is working on	
	of Colorado Springs	an affordable apartment	
	to create incentives	complex for older	
	for infill and	adults.	
	affordable housing		
	options		
	орионо	<u> </u>	l .

Increase and promote community awareness of alternative, Age Friendly housing options, home modification opportunities, and universal design  In progress	•	Educate senior home owners on home modification and retrofit considerations and create home modification demonstrations to raise awareness about Age Friendly retrofits  Promote awareness of age identified tax credits available though the El Paso County Assessor's Office  Encourage the creation of innovative, intergenerational housing opportunities Increase awareness of alternative housing options like accessory dwelling units and granny flats to amplify the demand for a variety	The Housing Domain committee advocated for alternative Age Friendly housing options by supporting the expansion of housing code to allow for accessory dwelling units in <i>Plan COS</i> , publishing information about age identified tax credits, and pitching an innovative idea of affordable housing to the Colorado Springs Leadership Institute.
Advocate for	•	of housing options Create a Commission	In Spring 2017, City
senior focused		on Aging	Council voted to
housing issues	•	Encourage the City	establish the
		of Colorado Springs	Commission on Aging.
		to make affordable	AFCS partners actively
		senior housing a top	advocated for expanding
•		priority when	affordable housing by
Completed or near		disposing of city	submitting a formal
competition			_
competition		owned property	memo to the Planning
	•	Encourage city	Commission, and IIAC

Host an event that offers education and resources about home modification to older adult home owners

Explore other alternative housing options, like roommate matching

Encourage city officials and local nonprofits to take an active role in the preservation of subsidized housing

ıg Commission, and IIAC wrote letters of support for Greccio Housing.

Continue advocating for the expansion of affordable housing for older adults

units that are at risk		
for conversion		
<ul> <li>Endorse modified</li> </ul>	1	
zoning codes to		
allow for alternative		
housing options like		
accessory dwelling		
units		
<ul> <li>Encourage an</li> </ul>		
increase in the		
annual funds from		
Colorado Springs to		
remove barriers and	1	
make seniors homes		
more accessible		

# **Social Participation**



Social participation and interaction are key components to an individual's health and well-being. AARP notes "loneliness negatively affects a person's health and sense of wellbeing." In order to ensure life-long social participation, AFCS partners are working to expand social engagement opportunities in the community. The vision of the Age Friendly Colorado Springs Plan is "to create and maintain social opportunities that appeal to a wide range of older adults, not simply individuals interested in going to events specifically for seniors."

The need for social participation is crucial for people of all ages, however; this domain features some challenges because of the intangible nature of social interactions. While this domain is 36% complete, IIAC and its partners are working to expand opportunities and build awareness around the importance of consistent engagement and interaction at every stage in life.

#### Highlight

Many AFCS partners and nonprofits in Colorado Springs expanded programming for older adults and intergenerational activities in 2018.

- PILLAR Institute opened a new location at Chapel Hills Mall, expanding their lifelong learning programs.
- Silver Key Senior Services is developing an Active Living program, which will consist of classes, seminars, clubs/groups, events, and outings that are supportive of health and wellbeing.
- The Senior Center collaborates with local nonprofits to expand the diversity of their programs.



A yoga class at the Senior Center

#### Next Steps

AFCS partners will ensure people of all ages have access to a wide variety of social opportunities by:

- Creating a 'How to Guide' for intergenerational activities.
- Expanding senior programing into community centers and hubs.
- Studying how transportation can be expanded to benefit these efforts.

Goal	Action Items	Status	Next Steps
Expand senior programming hubs across the city to allow more people to access social opportunities and learning experiences	<ul> <li>Implement senior center programming in community centers, empty schools, and other unused public spaces</li> <li>Implement senior center programming at other local YMCA locations</li> </ul>	Along with programming at the Senior Center, the YMCA implemented senior programming at some of their other locations in Colorado Springs.	Examine ways to expand senior center programs outside of the YMCA and continue to foster their growth within the YMCA
In progress Increase the dissemination of information about senior activities, events, and programming  In progress	Create and maintain a centralized information database that includes a community calendar, programming, and classes. The portal will also include information on physical accessibility, audio and visual aids, and transportation options.	IIAC received funding to begin the initial research and marketing stages for an online portal, <i>Agefriendly pikespeak.org</i> , which will become a centralized database of senior resources.	Continue to work on the portal project
Increase intergenerational interaction and promote skill and wisdom sharing between generations  Beginning stages	<ul> <li>Increase the number of activities and programs that promote intergenerational interaction</li> <li>Develop and disseminate a How to Guide for businesses and organizations interested in creating intergenerational programming</li> </ul>	AFCS partners are exploring programs to expand intergenerational interactions in Colorado Springs.	Promote intergenerational interaction and determine a space in the community that would benefit from intergenerational programming  Create a How to Guide for organizations looking to create intergenerational programming

	1		T	
Centralize	•	Create a volunteer	Volunteer Match lists	Continue to
volunteering		database/matching	current volunteer	promote the
opportunities for		website that allows	openings with filters for	Volunteer Match
seniors		seniors to filter volunteer opportunities based on their interests and abilities	55+ participants.	opportunity
Completed or near competition				
Create innovative transportation options to allow older adults to participate in social activities	•	Develop and implement a ride share program for local trips	Silver Key received a grant for a feasibility study to examine the transportation needs of older adults.	Partner with Silver Key to determine how to incorporate their study within this action item
In progress				

# **Community Support and Health Services**



Colorado Springs' extensive health and community service resources offer access to wide-ranging supports, which encourage whole health. AFCS partners want to ensure that these services are equally accessible to everyone, including older adults. The vision for this domain is to "increase the familiarity with a variety of health and wellbeing initiatives, including mental health, medical support, and preventative care programs to meet the needs of all residents." <sup>11</sup>

The actions items in the Community Support and Health Services domain are 65% complete. Community partners in this domain ensure the progress of action items by working to expand the dialogue around mental health and expansive wellness for older adults.

## Highlight

In partnership with IIAC, the UCCS Aging Center, and the Pikes Peak Area Agency on Aging,

Silver Key Senior Services created Silver Key Senior Outreach Services (SOS). This program works to identify older adults who may need support before a serious crisis develops and connects them to mental health and case management services.



- This program provides eight free counseling sessions to eligible older adults.
- Since 2015, the SOS program served over 300 unique clients.

#### Next Steps

AFCS partners hope to encourage a Colorado Springs health and wellness community that is inclusive of age by:

- Implementing the Dementia Friendly Initiative.
- Increasing awareness and participation in health and wellness activities.
- Increasing older adult participation in community gardens.

Goals	Action Items	Status	Next Steps
Increase awareness of and participation in health and wellness activities focused on healthy aging	<ul> <li>Create a centralized resource of wellness activities focused on healthy aging</li> <li>Create a public outreach campaign to increase awareness of available programs</li> </ul>	AFCS partners are beginning research and marketing for the online portal. The marketing for the new website will function as a public outreach campaign. Once completed, the website will be a centralized resource of wellness activities.	Implement the marketing plan and launch the portal, Agefriendly pikespeak.org
In progress Increase support for caregivers who are charged with supporting older adults  Completed or near competition	Increase the awareness of and strengthen existing caregiver support programs	In 2017-2018, Silver Key offered a series of events to support caregivers, and IIAC was one of the sponsors for the series. Additionally, the UCCS Aging Center has an aging family and caregiver program.	Continue to support community-based organizations that offer education and resources to caregivers
Promote and expand health and wellness initiatives that foster healthy physical and mental aging  In progress	<ul> <li>Expand the         Community and         Public Health division         of Colorado Springs         Fire Department         (CARES Program)</li> <li>Implement the         Dementia Friendly         Initiative in Colorado         Springs</li> <li>Develop a local         Conversation Project         for advanced care         planning</li> <li>Support the         development of         Transitional Care         Group Portable         Patient Information</li> <li>Increase participation         in current community</li> </ul>	IIAC works with partners to ensure the success and sustainability of many of these existing programs. The organization works with Silver Key to ensure the growth and viability of the SOS program, collaborates with PPACG to support the Transitional Care Group Patient Information, and works with CSFD to expand the CARES program.	Identify a partner to implement the Dementia Friendly Initiative  Encourage older adult participation in community gardens  Support the CARES program by assisting the CSFD with their search for funding opportunities

	gardens in food desert areas and neighborhoods with a high senior population  • Support the development and further implementation of Silver Key Senior Outreach Services Program		
Implement the	• Lead the Colorado	In partnership with Ent,	Recruit more
Bank Safe	state coalition for	Silver Key, and the	financial
initiative	Bank Safe	Department of	institutions as the
		Regulatory Agencies	program
		(DORA), IIAC recruited	transitions past its
		financial institutions to	pilot stage
•		participate in the Bank	
Completed or near		Safe pilot, which empowers front line	
completion		employees to identify	
		the signs of financial	
		abuse and exploitation	
		of older adults.	

# **Respect and Social Inclusion**



The Respect and Social Inclusion domain is essential to an Age Friendly city because its goals seek to change the mindset of residents by decreasing stigma surrounding older adults and creating an environment where people of all ages feel welcome. The goal in the Age Friendly Colorado Springs Plan is to foster a community where "older adults can offer their insights and concerns on a variety of public issues while being assured that their voices will be valued and respected." <sup>12</sup>

The dialogue and language surrounding older adults is changing, and this shift highlights the importance of respect and social inclusion for older adults. The Commission on Aging and community events focused on addressing ageism increase the visibility of Age Friendly and older adults in the community. Currently, the Respect and Social Inclusion domain is 38% complete.

## Highlight

In Spring 2017, the Colorado Springs City Council voted to establish the Commission on Aging. The Commission on Aging is a group of community members which:

- Provides ongoing and embedded advocacy for older adults in the municipal government of Colorado Springs.
- Advises City Council on special issues and opportunities relating to the city's aging population.
- Makes recommendations to City Council and the Mayor on pending legislation and the annual municipal budget process.

#### Next Steps

AFCS partners will foster an environment where people of all ages feel respected and included by:

- Expanding intergenerational activities and mentoring.
- Implementing Project Visibility, a training for aging industry professionals to be more aware of LGBTQ seniors' needs.

Goals	Action Items	Status	Next Steps
Establish, support, and sustain formal advocacy to champion senior-related issues and to ensure that all voices are included and respected  In progress	<ul> <li>Create a Commission on Aging</li> <li>Implement Project Visibility in Colorado Springs</li> </ul>	In Spring 2017, City Council voted to establish the Commission on Aging. IIAC is in the process of applying for grants to fund train the trainer sessions for Project Visibility. Additionally, IIAC hosted an event with Ashton Applewhite, a prolific activist against ageism.	Determine appropriate funding to implement Project Visibility
Foster cross- generational acceptance by creating intergenerational understanding  In progress	<ul> <li>Create a senior themed topic for the Food for Thought program</li> <li>Identify and establish intergenerational enrichment opportunities</li> </ul>	IIAC is working with Food for Thought to integrate Age Friendly concepts into their program. Also, IIAC is researching intergenerational activities already available within Colorado Springs.	Narrow down the second action item by determining a space in Colorado Springs where intergenerational activities are needed
Improve human connectivity within neighborhoods, social settings, and support services by including older adults in public activities and conversations  Not yet started	<ul> <li>Offer discounts to low income seniors to allow them to participate in social activities</li> <li>Identify services that can cover the gap between private payers and those who qualify for government funding</li> <li>Incentivize neighborhoods and HOAs to bring services hyper-locally</li> <li>Establish a Mobile Community Center</li> </ul>	Several organizations in Colorado Springs offer discounts to low income older adults. Pillar and the Fine Arts Center offer their volunteers discounted social activities. Additionally, AFCS partners' work on the iVillage project expanded Age Friendly ideas into local neighborhoods.	Collaborate with CONO, the Commission on Aging, the Senior Center and others to begin implementing these programs

# Civic Participation and Employment



In the Pikes Peak region, the median age of people leaving the workforce is expected to increase almost three years over the next two decades. As people leave the workforce later and the number of retired volunteers increases, it is important for Colorado Springs to adapt to its changing demographics. The vision in the Age Friendly Colorado Springs Plan is "to ensure that residents of all ages have equal opportunity for employment," which includes both paid and unpaid opportunities. 14

IIAC works with its partners to foster employment opportunities for people of all ages, and the domain is 38% complete. AFCS partners are planning to improve the progress of the Civic Participation and Employment domain by expanding existing opportunities and creating new opportunities for older adults in the workforce.

#### Highlight

In 2016, the Better Business Bureau of Southern Colorado created the Age Friendly business designation. This certification promotes Age Friendly business practices and endorses Colorado Springs businesses as Age Friendly through a review process of their physical environment, staff and personnel, marketing, and customer experience. As of Fall 2018, there are over 100 Age Friendly certified businesses in Colorado Springs.



#### Next Steps

AFCS partners are working to foster an environment where people of all ages are encouraged to work, volunteer, and engage by:

- Expanding volunteer and work opportunities for older adults.
- Creating opportunities for roundtable discussion in senior living communities.

Goals	Action Items	Status	Next Steps
Make local	Create an Age	IIAC is working with	Create an Age
businesses and	Friendly Employer	the Employers Council	Friendly
employment	Designation	to create an Age	Employers
opportunities	Create an Age	Friendly Employer	Designation with
Age Friendly	Friendly Business	Designation. The Better	the Employers
	Designation	Business Bureau of	Council
		Southern Colorado	
		currently offers an Age	
		Friendly Business	
In progress		Designation.	
Enhance	Develop a	In Spring 2017, City	Identify a partner
political interest	Commission on	Council approved the	to create a senior
in aging issues	Aging to educate the	Colorado Springs	living facility
and increase city	community on aging	Commission on Aging.	round table
involvement on	issues and to promote	The Encore Leadership	
older adult	Age Friendly public	Program is no longer	
concerns	decision making	available, so that action	
	<ul> <li>Increase advocacy for</li> </ul>	item is suspended.	
47	seniors in the		
	political sector by		
	teaching individuals		
In progress	in the Leadership		
	Pikes Peak Encore		
	Leadership program		
	about local		
	government and		
	political involvement		
	Create a senior living		
	facility roundtable to		
	increase the		
	community		
	participation of		
	residents		
	ı		1

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Enhance volunteer engagement among seniors by increasing the Age Friendliness of volunteer opportunities and by providing easy access to this information  Beginning stages	<ul> <li>Create a centralized volunteer resource and referral center</li> <li>Develop a training program for volunteer coordinators and leadership teams</li> <li>Create and implement an intergenerational mentorship program</li> <li>Create and implement in-home and infacility volunteer opportunities</li> </ul>	The Center for Nonprofit Excellence offers training programs for volunteer coordinators, and Volunteer Match has a database of volunteer opportunities with a filter for 55 plus. As AFCS partners continue to develop and create Agefriendlypikespeak .org, they will include a centralized volunteer resource in the portal.	Continue to work on the portal  Develop and implement a program for intergenerational mentorship, like the Adopt a Grandparent program  Narrow down opportunities for in-home and infacility volunteer opportunities and create a program to fulfill that
Enhance employment opportunities for seniors and prepare seniors to "re-enter" the workforce  Not yet started	<ul> <li>Develop and implement local Midternships and Encore Fellowship opportunities</li> <li>Create and implement programs to help people identify goals and relevant opportunities</li> </ul>	IIAC identified possible partners to fulfill these action items. Additionally, AARP offers a Senior Community Service Employment Program.	action item  Collaborate with the Pikes Peak Workforce Center and other partners to implement these action items
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### **Communication and Information**



The ability to easily access information, regardless of age, ability, or means, is a crucial component of the Age Friendly Colorado Springs Plan. While many people can easily surf the internet, others may not have the access or knowledge to easily gain information from the web. The goal for this domain is for "residents to quickly and conveniently locate information on social activities, health resources, and other relevant services commonly utilized by older adults." <sup>15</sup>

Nonprofits and businesses in Colorado Springs offer a wealth of information about services for people of all ages in Colorado Springs, including older adults, and a majority of this information comes in easily accessible print materials. AFCS partners are working to create one central database that offers all these sources. This website or portal will eventually occupy *Agefriendlypikespeak.org*. Currently, the Communication and Information domain is 58% complete.

## Highlight

IIAC received a grant from the NextFifty Initiative for capacity building to create and launch a comprehensive senior services and resources online portal. This funding will allow IIAC to conduct surveys and focus groups to determine awareness of available services and resources for older adult residents. IIAC will also develop an effective marketing plan for the online resource portal.



Possible icons and formatting to be used in Agefriendlypikespeak.org

#### Next Steps

AFCS partners will work to ensure that older adults are able to easily access information by:

- Publishing *Agefriendlypikespeak.org*, a centralized website with information on senior resources.
- Encouraging the Colorado Springs community to adopt an Age Friendly attitude.

Goals	Action Items	Status	Next Steps
Ensure that senior residents and their support systems can easily access information and services related to aging  Completed or near competition	Create a consortium to develop, implement, and maintain a senior information portal	IIAC convened representatives from PPACG, Silver Key, Peak Radar, and the City of Colorado Springs to form a portal committee. This committee determines the most effective path forward for the portal and monitors future progress of the portal.	Continue to consult the portal committee as the project progresses
Create a Commission on Aging for the City of Colorado Springs  Completed or near competition	Create a Commission on Aging	In Spring 2017, City Council approved the Commission on Aging.	Provide recommendations to the Commission on Aging and keep them updated on the progress of the Age Friendly Colorado Springs Plan
Promote accurate information and vetted resources/ services through outreach to seniors and their caregivers  Beginning stages	<ul> <li>Coordinate networks of currently established senior resources to disseminate information</li> <li>Conduct a survey to determine what means of communication seniors prefer, how easy/difficult it is for them to find information, how willing they are to adopt technology, and what barriers they face</li> </ul>	AFCS partners are working on the initial steps of creating the portal, which will coordinate information from established senior resources. The portal project will also include a survey to determine the best way to communicate with older adults in the Pikes Peak region.	Implement the project plan for Agefriendly pikespeak.org

Encourage the
community to
promote an Age
Friendly cultural
attitude in
Colorado Springs



Beginning stages

- Develop a broad communications strategy, including an Age Friendly advertising campaign
- Highlight and elevate intergenerational opportunities

AFCS partners are working to implement the portal project, which includes a marketing plan. IIAC uses its social media channels and newsletter to highlight intergenerational activities in Colorado Springs. Additionally, IIAC brings community organizations and businesses together to discuss issues relevant to older adults in the region and hosts events and educational opportunities to encourage Age Friendly practices.

Implement the portal project plan

Narrow down the second action item to create steps to elevate intergenerational opportunities

#### Thank You to Our Supporters

















# RNR Foundation









Funding by the Lodgers and Automobile Rental Tax (LART)













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<sup>&</sup>lt;sup>13</sup> Adams, T. H. *Aging in the Pikes Peak Region; A Report from the Innovations in Aging Collaborative*. 2015, pg. 96.

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