



SPONSORSHIP GUIDE



We aim to serve in partnership with our stakeholders to support a healthy quality of life for seniors and people of all ages, because aging is all of us, empowering everyone to live safely with dignity and independence.

122025

Their Needs Are Growing. Your Impact Is Life-Changing.

Your generosity fuels essential programs that help seniors stay nourished, connected, and independent.

PRESENTING - \$75,000

7,653 meals delivered to homebound seniors, providing nutrition and connection and supporting **over 10 weeks of food**.

ESSENTIAL - \$50,000

1,500 Silver Key Transportation rides covering about **10 days of service**, based on an average of **150 rides daily**.

INSPIRE - \$25,000

1,020 pantry visits, 1,224 home-delivered meals, 60 rides, and 280 meals served at Connections Café for elders.



300 Silver Key Transportation rides and **85 food pantry visits** helping older adults stay connected and food secure.

HOPE - \$15,000

60 rides to vital appointments, **85 food pantry visits**, and **306 meals delivered** to homebound elders in our community.

COMFORT - \$10,000

384 Meals on Wheels deliveries and **56 food pantry visits** supporting low-income seniors facing hunger and isolation.

WELLNESS - \$7,500

COMPANION - \$5,000

133 ADA-accessible rides helping older adults safely reach medical appointments, daily errands, and essential services.



SAFETY - \$2,500

256 Meals on Wheels deliveries with friendly visits, providing homebound elders essential nutrition and meaningful connection.

TOGETHER - \$1,200

17 food pantry visits and **6 Silver Key Transportation** rides supporting low-income older adults with nourishment and independence.

SPONSORSHIP PACKAGES



Sponsorship Benefits	Presenting \$75,000+	Essential \$50,000+	Inspire \$25,000+	Hope \$15,000+	Comfort \$10,000+	Wellness \$7,500+	Companion \$5,000+	Safety \$2,500+	Together \$1,200+
Silver Key Engagement									
Presenting Sponsor for Senior Summit, Impact Event, TBD	Yes	—	—	—	—	—	—	—	—
Silver Key Email Marketing - Business Logo/Link (1 year)	Custom	Yes	Yes	Yes	—	—	—	—	—
Silver Key Social Media Marketing (1 year)	Custom	Spotlight 4x/month	Spotlight 3x/month	Spotlight 2x/month	Post 1x/month	Post 1x/qtr	—	—	—
Silver Key Client Facing Opportunities (1 year)	Custom	Custom	10x/month	5x/month	2x/month	1x/qtr	—	—	—
Silver Key Custom Engagement Plan	Custom	Yes	Yes	Yes	Yes	Yes	Yes	—	—
Silver Key Website - Business Logo/Link (1 year)	Custom	Yes	Yes	Yes	Yes	Yes	Yes	Yes	—
Silver Key Senior Summit									
Senior Summit Social Media Promotion	Custom	Custom	12X	12X	—	—	—	—	—
Senior Summit Speaker - 45min Session	Yes	Yes	Yes	Yes	Yes	Yes	—	—	—
Senior Summit Presentation Sponsor	Custom	Yes	Yes	Yes	—	—	—	—	—
Senior Summit Exhibitor Reserved	Custom	Feature	Feature	Feature	Table 1	Table 2	Table 3	Table	Table
Senior Summit - Business Logo on Signage/Program	Custom	Header	1st Position	2nd Position	3rd Position	4th Position	Yes	Yes	Yes
Donor Impact Event									
Donor Impact - Business Logo on Signage/Presentation	Custom	Header	1st Position	2nd Position	3rd Position	—	—	—	—
Donor Impact Event Table	Full Table	Full Table	Full Table	Full Table	Half Table	Half Table	—	—	—

Opt in for benefits

SPONSORSHIP COMMITMENT FORM

- Presenting (\$75,000+)
- Hope (\$15,000+)
- Companion (\$5,000+)
- Essential (\$50,000+)
- Comfort (\$10,000+)
- Safety (\$2,500+)
- Inspire (\$25,000+)
- Wellness (\$7,500+)
- Together (\$1,200+)

Opt in for benefits

Sponsorship Amount: \$ _____

Start Date (Annual Term)

Sponsor Name

Address

City, State, Zip

Representative's Contact Name

Rep.'s Phone Number

Rep.'s Email Address

Payment Options, Select One:

- I will send a check made payable to: Silver Key Senior Services
- I will pay online at silverkey.org/donate (please note "Sponsorship" in donation notes field)
- I will pay by credit card
- Please send me an invoice

Authorized Name

Authorized Signature

Date

Completed Form and Payment

Send your completed commitment form to Silver Key:
Email: development@silverkey.org
Mail: 1625 S. Murray Blvd. Colorado Springs, CO 80916



Silver Key Senior Services is a non-profit organization recognized by the Internal Revenue Services as a 501(c)(3). Tax ID #23-7109922. There were no tangible goods received in return for this gift and the entire amount is deductible.