



# SPONSORSHIP GUIDE



**Silver Key™**  
*"Aging is all of us!"*

We aim to serve in partnership with our stakeholders to support a healthy quality of life for seniors and people of all ages, because aging is all of us, empowering everyone to live safely with dignity and independence.

**122025**

# Their Needs Are Growing. Your Impact Is Life-Changing.

Your generosity fuels essential programs that help seniors stay nourished, connected, and independent.

**PRESENTING - \$75,000**

**7,653 meals** delivered to homebound seniors, providing nutrition and connection and supporting **over 10 weeks of food.**

**ESSENTIAL - \$50,000**

**1,500 Silver Key Transportation rides** covering about **10 days of service**, based on an average of **150 rides daily.**

**INSPIRE - \$25,000**

**1,020 pantry visits, 1,224 home-delivered meals, 60 rides, and 280 meals** served at Connections Café for elders.



**300 Silver Key Transportation rides and 85 food pantry visits** helping older adults stay connected and food secure.

**HOPE - \$15,000**

**60 rides** to vital appointments, **85 food pantry visits**, and **306 meals delivered** to homebound elders in our community.

**COMFORT - \$10,000**

**384 Meals on Wheels deliveries and 56 food pantry visits** supporting low-income seniors facing hunger and isolation.

**WELLNESS - \$7,500**



**COMPANION - \$5,000**

**133 ADA-accessible rides** helping older adults safely reach medical appointments, daily errands, and essential services.

**SAFETY - \$2,500**

**256 Meals on Wheels deliveries** with friendly visits, providing homebound elders essential nutrition and meaningful connection.

**TOGETHER - \$1,200**

**17 food pantry visits and 6 Silver Key Transportation rides** supporting low-income older adults with nourishment and independence.



# SPONSORSHIP PACKAGES



Sponsorship Benefits	Presenting \$75,000+	Essential \$50,000+	Inspire \$25,000+	Hope \$15,000+	Comfort \$10,000+	Wellness \$7,500+	Companion \$5,000+	Safety \$2,500+	Together \$1,200+
<b>Silver Key Engagement</b>									
Presenting Sponsor for Senior Summit, Impact Event, TBD	Yes	—	—	—	—	—	—	—	—
Silver Key Email Marketing - Business Logo/Link (1 year)	Custom	Yes	Yes	Yes	—	—	—	—	—
Silver Key Social Media Marketing (1 year)	Custom	Spotlight 4x/month	Spotlight 3x/month	Spotlight 2x/month	Post 1x/month	Post 1x/qtr	—	—	—
Silver Key Client Facing Opportunities (1 year)	Custom	Custom	10x/month	5x/month	2x/month	1x/qtr	—	—	—
Silver Key Custom Engagement Plan	Custom	Yes	Yes	Yes	Yes	Yes	Yes	—	—
Silver Key Website - Business Logo/Link (1 year)	Custom	Yes	Yes	Yes	Yes	Yes	Yes	Yes	—
<b>Silver Key Senior Summit</b>									
Senior Summit Social Media Promotion	Custom	Custom	12x	12x	—	—	—	—	—
Senior Summit Speaker - 45min Session	Yes	Yes	Yes	Yes	Yes	Yes	—	—	—
Senior Summit Presentation Sponsor	Custom	Yes	Yes	Yes	—	—	—	—	—
Senior Summit Exhibitor Reserved	Custom	Feature	Feature	Feature	Table 1	Table 2	Table 3	Table	Table
Senior Summit - Business Logo on Signage/Program	Custom	Header	1st Position	2nd Position	3rd Position	4th Position	Yes	Yes	Yes
<b>Donor Impact Event</b>									
Donor Impact - Business Logo on Signage/Presentation	Custom	Header	1st Position	2nd Position	3rd Position	—	—	—	—
Donor Impact Event Table	Full Table	Full Table	Full Table	Full Table	Half Table	Half Table	—	—	—

☐ Opt in for benefits

# SPONSORSHIP COMMITMENT FORM

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Presenting (\$75,000+) | <input type="checkbox"/> Hope (\$15,000+)    | <input type="checkbox"/> Companion (\$5,000+) |
| <input type="checkbox"/> Essential (\$50,000+)  | <input type="checkbox"/> Comfort (\$10,000+) | <input type="checkbox"/> Safety (\$2,500+)    |
| <input type="checkbox"/> Inspire (\$25,000+)    | <input type="checkbox"/> Wellness (\$7,500+) | <input type="checkbox"/> Together (\$1,200+)  |

☐ **Opt in for benefits**

**Sponsorship Amount: \$** \_\_\_\_\_

\_\_\_\_\_  
Start Date (Annual Term)

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Representative's Contact Name

\_\_\_\_\_  
Rep.'s Phone Number

\_\_\_\_\_  
Rep.'s Email Address

## Payment Options, Select One:

- ☐ I will send a check made payable to: **Silver Key Senior Services**
- ☐ I will pay online at [silverkey.org/donate](https://silverkey.org/donate) (please notate "Sponsorship" in donation notes field)
- ☐ I will pay by credit card
- ☐ Please send me an invoice

\_\_\_\_\_  
Authorized Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

## Completed Form and Payment

Send your completed commitment form to Silver Key:  
**Email:** [development@silverkey.org](mailto:development@silverkey.org)  
**Mail:** 1625 S. Murray Blvd. Colorado Springs, CO 80916



Silver Key Senior Services is a non-profit organization recognized by the Internal Revenue Services as a 501(c)(3). Tax ID #23-7109922. There were no tangible goods received in return for this gift and the entire amount is deductible.